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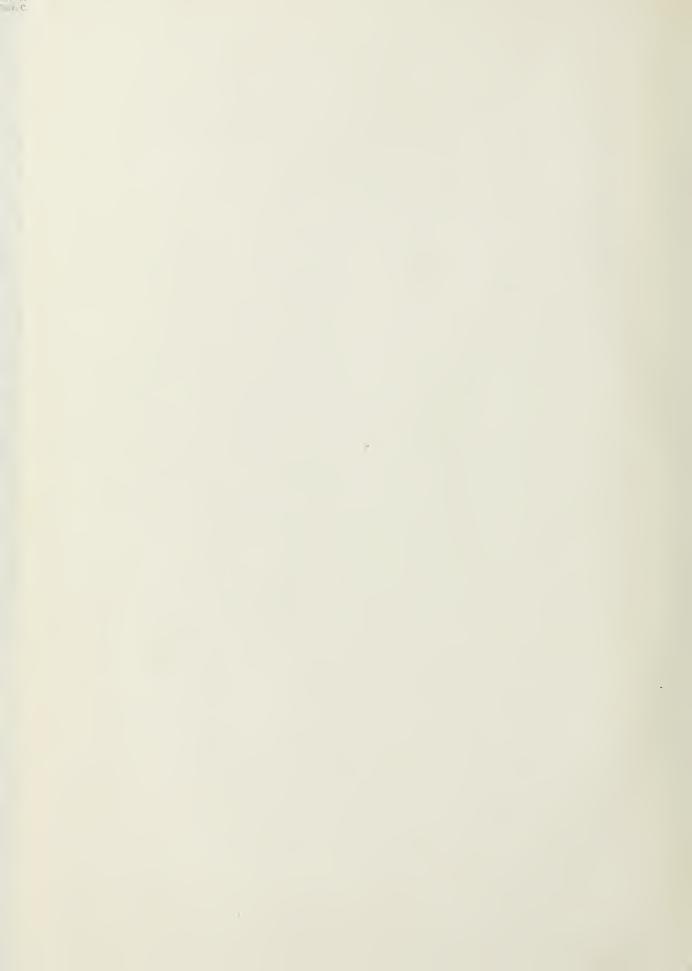
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## NAVAL POSTGRADUATE SCHOOL

Monterey, California



### THESIS

A Multivariate Analysis of Selected Socio-Economic Indicators in the Middle East

bу

Michael W. Trahan

December 1983

Thesis Advisor:

R. Looney

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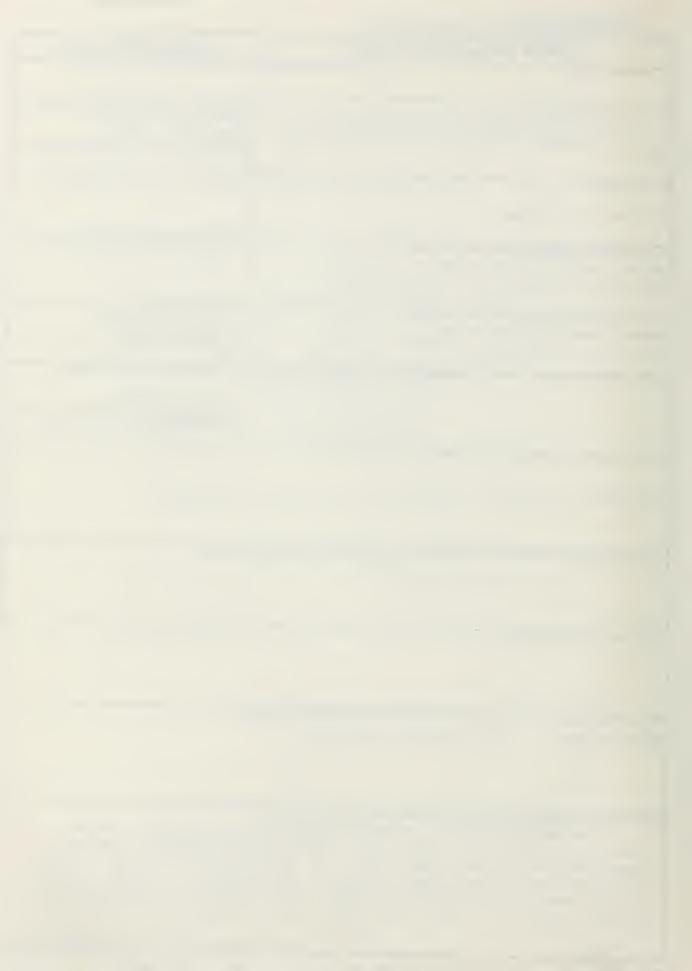
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A Multivariate Analysis of Selected Socio-Economic Indicators in the Middle East

by

Michael W. Trahan Captain, United States Army B.A., Texas A&M University, 1975

Submitted in partial fulfillment of the requirements for the legree of

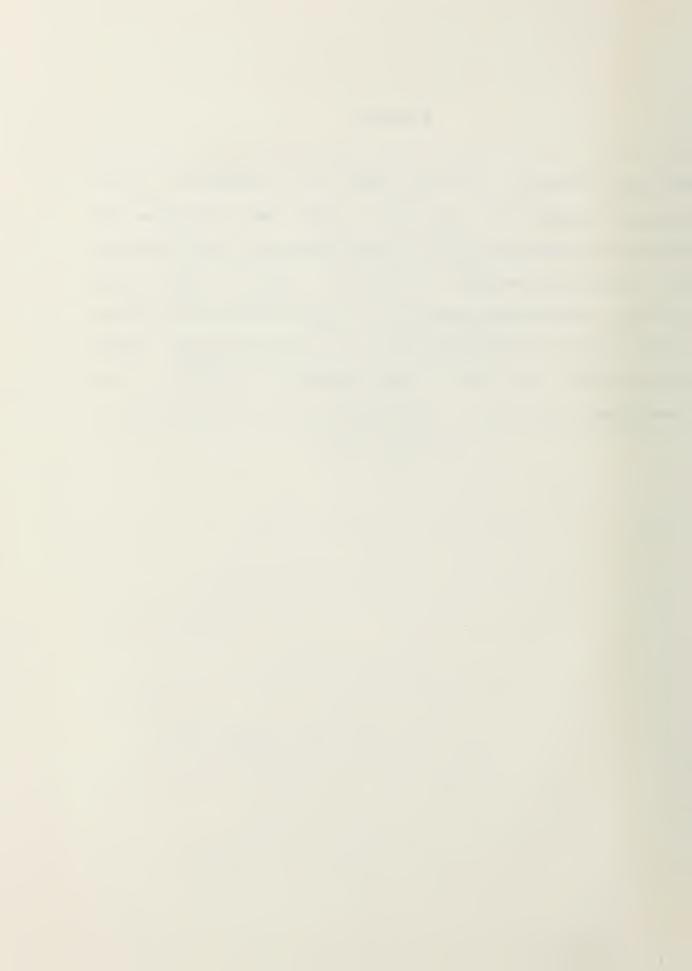
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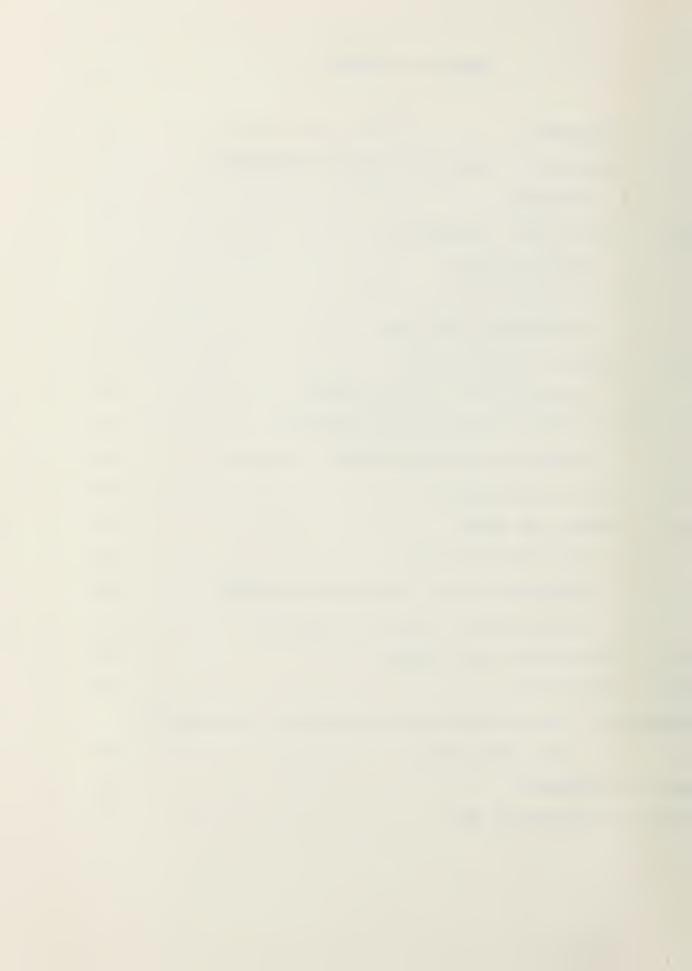
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and process; and give a more comparative picture of the
development potential of the countries of the Middle East.



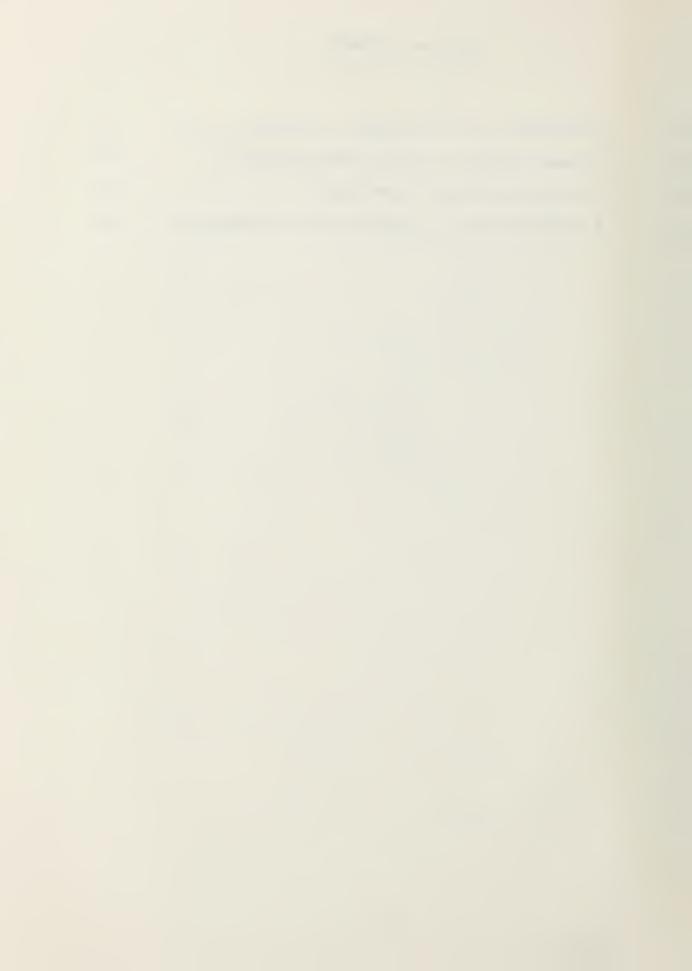
#### TABLE OF CONTENTS

I.	BACE	GR OU	ND		•	• •	•	•	•	•	•	•		*	•	•	•	•	•	•	•	•	9
II.	SELE	CTIO	N A	ND	EXP	LAN	I AT	IO	N	ΟF	ī	HE	2	V A	RI	AE	BLE	ES	•	•	•	•	13
	Α.	VARI	ABL	ES	•		•	•	•	•	•	•		•	•	•	•	•	4	•	•		16
III.	DATA	AND	CA '	ΤA	PRO	CES	SI	NG	•	•	•	•		•	•	•	•	0	•	•	•	•	19
	Α.	FACT	OR	ANA	LYS	IS	•	•	•	•	•	•	,	•	•	•	•	9	c	•		•	20
	В.	CLUS	T ER	A N	ALY	SIS	5 .	•	•	•	•	•	,	•	•	•	•	ŋ		•	•	•	21
	c.	DISC	RIM	INA	ΣИ	ANA	LY	SI	S	•		•		•		•	-	Ģ	P	•	•	•	24
IV.	PESU	JLTS	OF	THE	AN	ALY	SI	S	•	•	•	•	,	•	•		۰		۵	•	•	•	30
	Α.	RESU	LIS	OF	TH	E F	' AC	TO	R	ΑN	A L	YS	I:	S	•	•		u	w	•	•		30
	В.	RESU	LTS	OF	тн	E C	LU	SI	ER	A	N A	LΥ	S	IS			•	•	٠	•	•	•	32
	c.	RE SU	LIS	OF	TH	E D	IS	CR	ΙM	IN	ΑN	r	A	N A	LY	SI	3	•		•	•	•	<b>3</b> 3
٧.	GPOU	IP CL	A SS	ΙFΙ	CAI	NCI		•	•	•		•		•	•	٠	•	4	•	•	•	•	39
VI.	TEST	TING	T HE	МО	DEL	•	•	•	•	•	•	•		•	•	ı	a	e	,	•	•	•	55
	Α.	REGR	ESS	ION	AN	ALY	SI	S	•	•	•	•	,	•	9		•	•		•	•	•	56
	В.	SELE	CII	ОИ	OF	THE	I	ND	ΕP	EN:	DΞ	NΙ		V A	RI	Äŀ	BLE	15	v	•	•	•	58
	C.	COND	UCT	ING	ΤH	E R	EG	RE	SS	CI	N	A N	IA:	LΥ	SI	S	•	•	6	•		•	63
VII.	DISC	CUSSI	ON	OF	THE	RE	១១	LT	S	•	•	•		9	•	•			•	•	•	•	66
VIII.	CONC	CLUSI	ON		•		•	•	•	3	•	•	•	•		ø	•	3		•	•	•	70
APPEND	IX A:	: DA	тА	ОИ	SEL	ECI	ED	S	00	IO:	– E	CC	) N	OM	IC	: V	ΑĒ	RIA	BI	ES	5 .	ΙN	
		TH	E M	IDD	LE	EAS	T	•	•	•	•	•		•	•	•	•	•	•		•	•	73
LIST O	F REF	EREN	C ES	•	•		•	•	•	•	•	•		•	•				•		•		<b>7</b> 5
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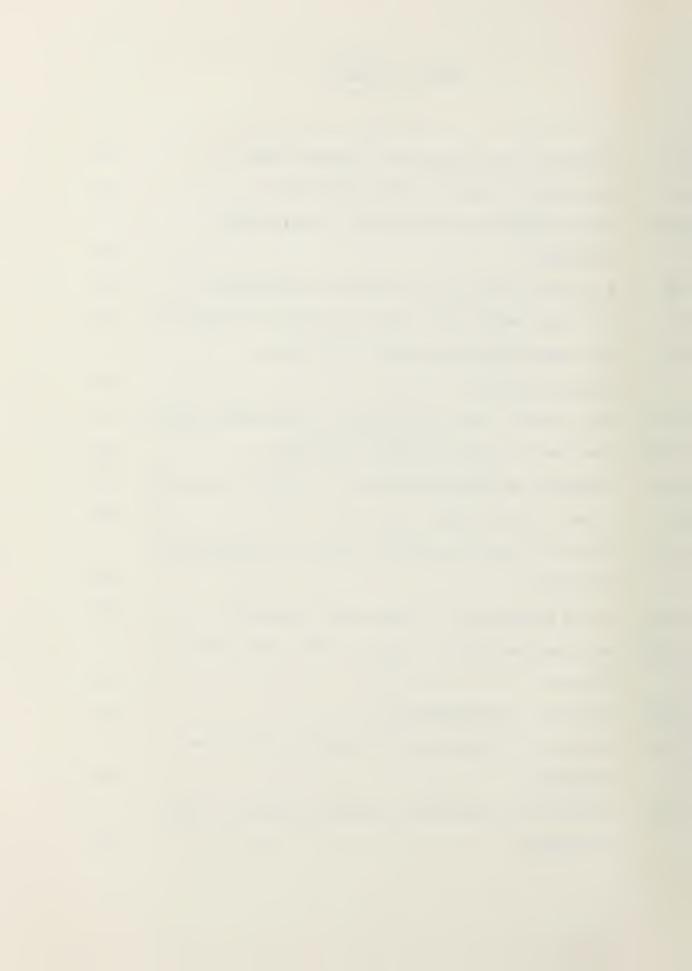
#### LIST OF FIGURES

5.1	Scatterplot of Discriminant Functions 4 and 2 .	41
5.1	Hudson's Model of Social Mobilization	59
5.2	Levels of Political Development	61
7 - 1	A Mideast Model of Socio+Economic Development .	68

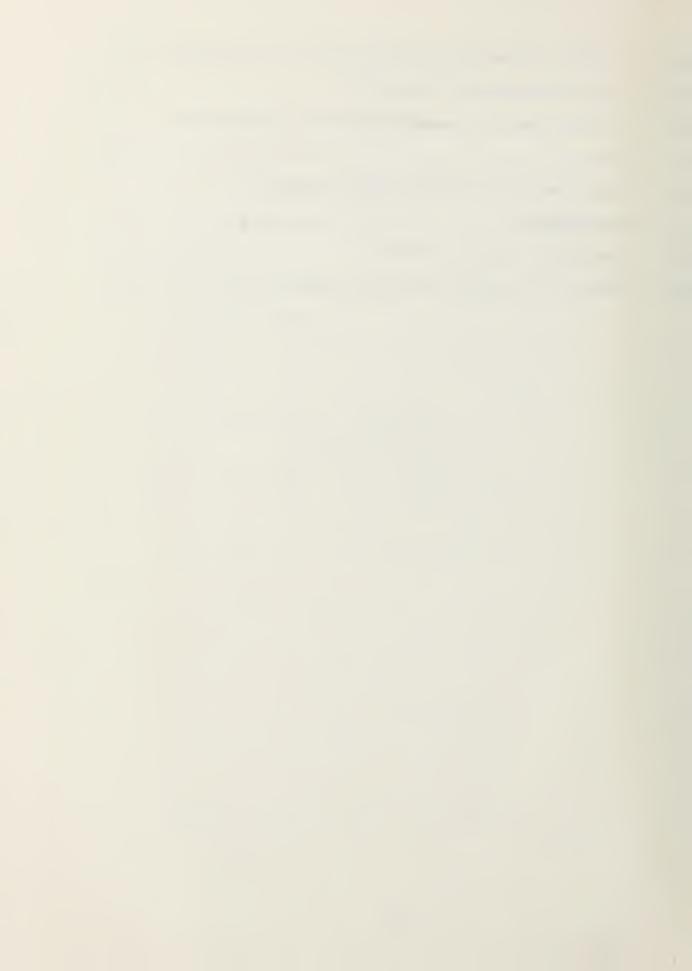


#### LIST OF TABLES

I.	Results of the Hershlag - Kloner Study	11
II.	Countries Included in the Analysis	19
III.	Factor Loadings of the Thirty Independent	
	Variables	22
IV.	A Cluster Map of Socio-Economic Groupings	25
ν.	Clusters Based Upon Seven Independent Variables .	26
VI.	The Posterior Probability of Correct	
	Classification	27
VII.	The Highest Loadings in Each of the Seven Factors	32
VIII.	Pesults of Second Cluster Analysis	34
IX.	Stepwise Variable Selection for the 17 Countries .	35
х.	Linear Discriminant Function	36
XI.	Initial Country Groupings Based on Discriminant	
	Score One	38
XII.	Group Centroids of Middle East Clusters	40
XIII.	Merchandise Trade - Exports 1930 (millions of	
	dollars)	43
XIV.	Variable Transformations	45
XV.	Pesults of Second Factor Analysis Using New	
	Variables	46
XVI.	Results of the Cluster Analysis Based on Three	
	Variables	49



XVII.	Stepwise Variable Selection for the 17 Countries	•	50
XVIII.	Linear Discriminant Function	•	51
XIX.	Country Groupings Based Upon Second Discriminant		
	Score	•	53
XX.	Countries of the Middle East - Level of		
	Development	•	54
XXI.	The Twelve Functions Tested	•	63
XXII.	Results of the Regression Analysis		64



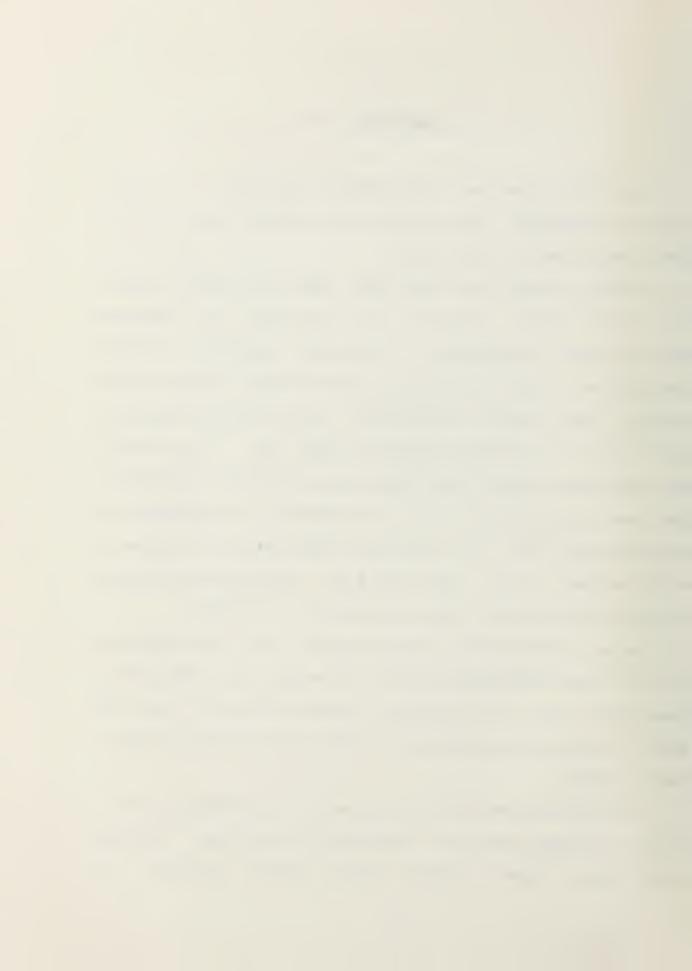
#### I. BACKGROUND

This study involves multivariate analysis of socioeconomic data which would reflect the complex reality of the development levels and process.

Several attempts have been made over the years to classify Middle East countries on the basis of various socio-economic indicators. Although providing useful insights as to the development process taking place in the region, these initial studies were limited by the relative lack of data for several countries [Ref. 1]. As a result few empirical studies along these lines have been performed. The recent publication by the World Bank of a compilation of socio-economic data for developing countries has removed a major barrier to the application of sophisticated statistical analysis of the regions development patterns.

The main objective of this study is, 1.) the construction of socio-economic indices for twenty-one Middle East countries; and 2.) The use of these indices to rank and scale the countries according to their socio-economic development levels.

The main purpose of the indices is in predicting individual countries levels of development over time, through identifying those factors which appear critical in



influencing the growth pattern of this group of countries. Hopefully this analysis will aid policy makers in identifying various factors indicative of immediate development potential of the countries of the Middle East, and armed with this criteria enable them to identify a set of promising countries as foreign aid recipients.

The initial work in this field was performed by Z.Y.

Hershlag and Z. Kloner [Ref. 2]. The period covered was

1960-1965. While yielding several useful insights (Table

I), their results have clearly been made obsolete by two

Arab-Israeli confrontations; an inter-Arab war (Iran-Iraq);

and an Islamic revolution in Iran [Ref. 3].

Given the availability of a large number of socioeconomic variables and no a <u>priori</u> basis of selection as to their relative importance in classifying countries, the first stage in the analysis employed a factor analysis to reduce the number discriminating variables to a small set of relatively uncorrelated indices.

A principal component analysis was carried out in order to determine the number of independent factors in the data set. The criterion for factor inclusion was simply that each factor selected must make a significant marginal contribution to the explanation of the total variance of the original set of variables, i.e. the variables chosen for the subsequent cluster and discriminant analysis were selected on the basis of posessing the highest factor loadings for

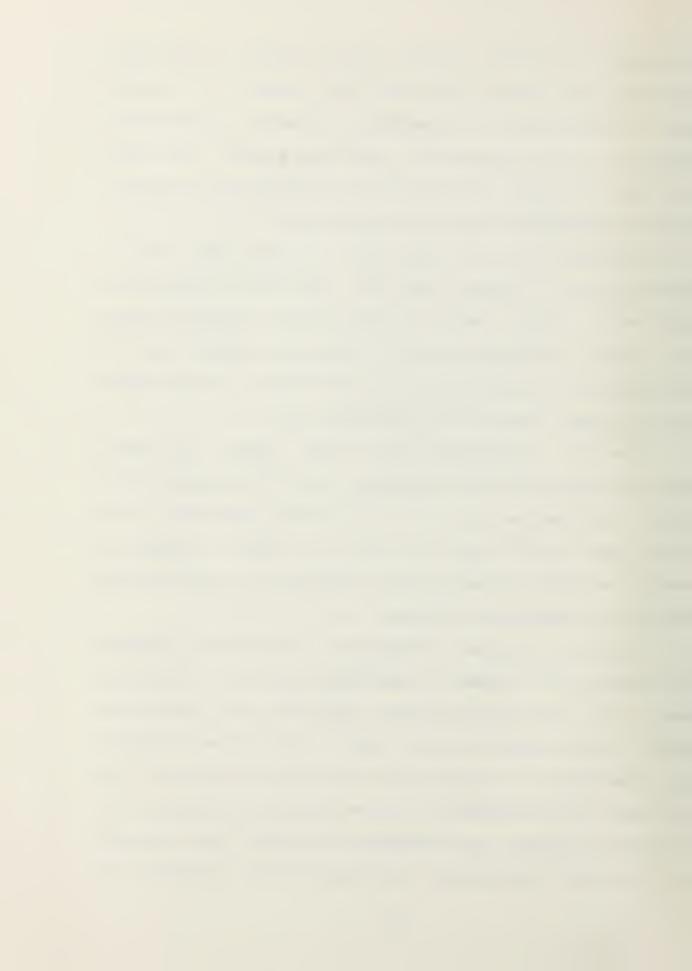


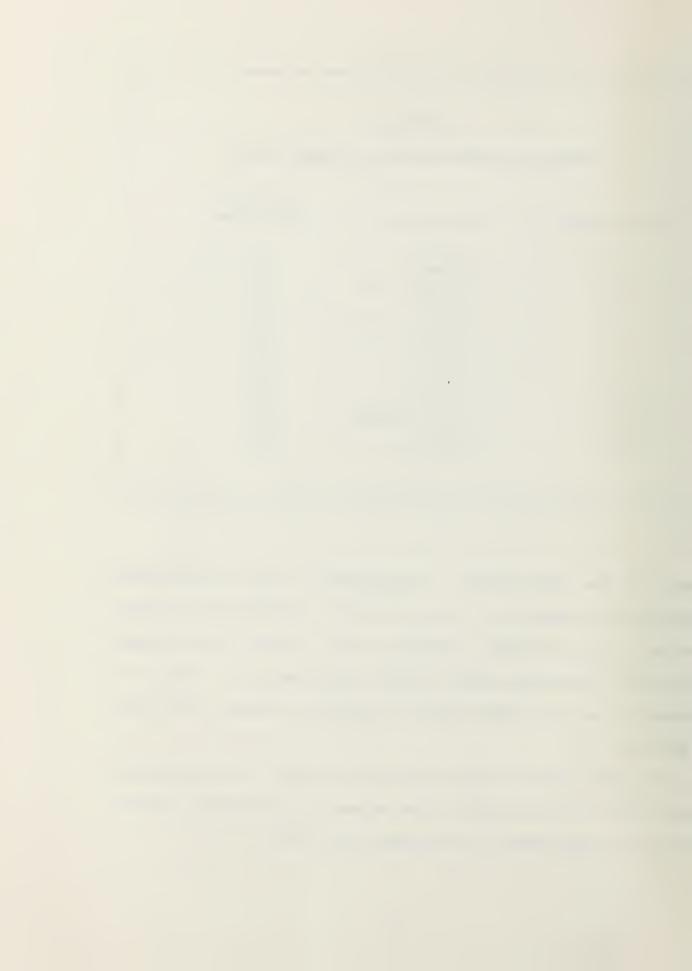
TABLE I

Results of the Hershlag - Kloner Study

Rank Order	Country	Average Rank Order
1 2 3 4 5 6 7 8 9 10 11 12	Kuwait Israel Cyprus Lebanon Libya Jordan U.A.R. Iran Turkey Iraq Saudi Arabia Syria Sudan	1.5 2.0 4.0 4.0 6.5 7.0 7.5 8.5 9.0 9.0 9.5 10.0

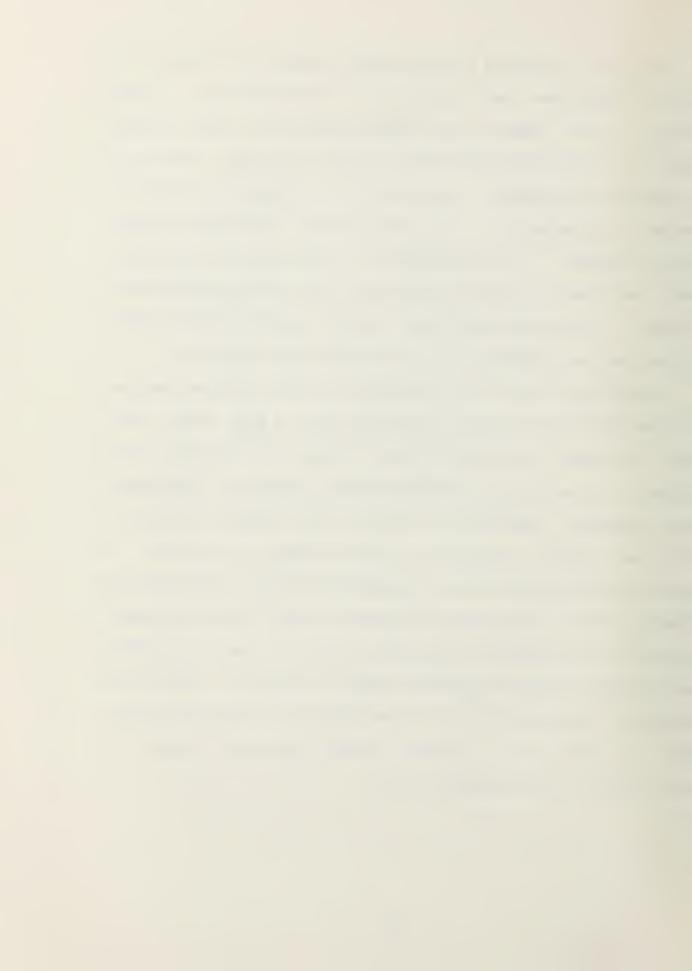
each of the identified, independent, and statistically significant factors. At this point Hershlag and Kloner ceased their analysis assigning each country to a group which its parameter most closely approximates. This, in essence, is the same approach used by Adleman and Morris [Ref. 4].

The next step in the analysis was that of classifying countries on the basis of the unique socio-economic characteristics identified in the factor analysis.



This step entailed a statistical analysis of variance to derive functions best capable of discriminating among groups in the sense that they represented those linear combinations of characteristics, each of which, given the preceding variables, maximized "he remaining distance between the square of the group means and the variance within groups. The discriminant functions thus obtained were then used to classify countries into unique performance groups. The probability that a given country was correctly classified as belonging in a group was also computed.

Since the study was undertaken without any preconceived notions concerning country groupings and, a much larger data base was drawn upon than that available to Hershlag and Kloner, it was felt a combination of these two techniques was necessary. Hershlag and Kloner first divided indicators into two groups, economic and non-economic variables. A rank order of countries was then established, based upon an average of the two scores achieved in each of those areas. Clearly, from purely a statistical point of view, it should be possible for the present study to obtain a more solid ranking of countries due to the fact that the factor analysis was run for a greater sample size (21 versus 13 countries), in the same data run.



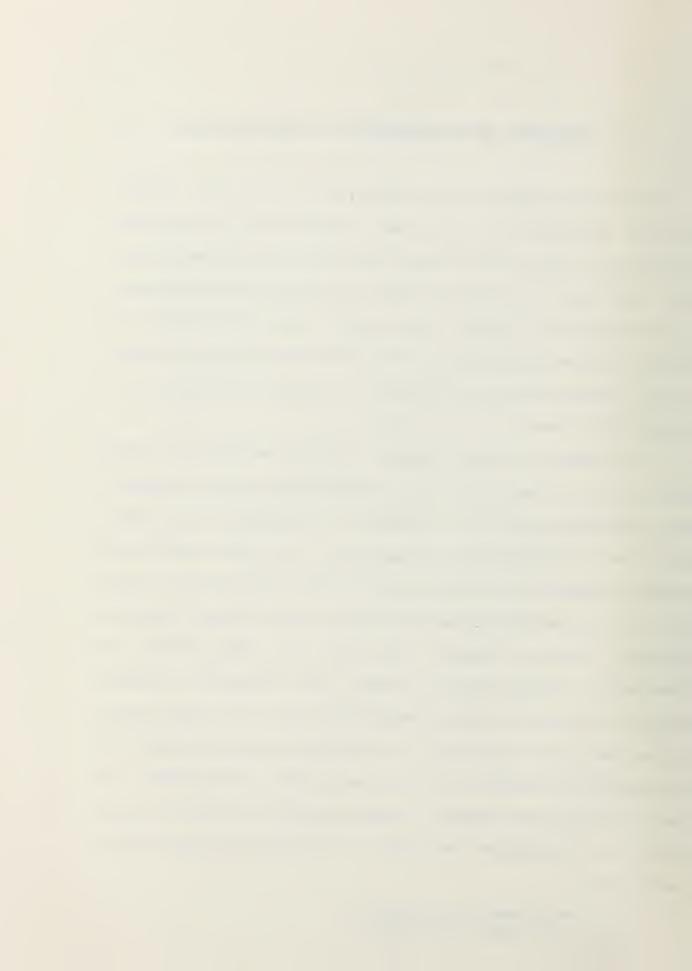
#### II. SELECTION AND EXPLANATION OF THE VARIABLES

Since the analysis was multivariate, a major initial problem involved the choice and selection of explanatory variables. The authoritative United Nations Documents such as, "The Report on International Definition and Measurement of Standards of Levels of Living", and the "System of Overall Review and Appraisal of the Objectives and Policies of the International Development Strategy", provided the initial data base.

An attempt was made to cover the major sectors of social and economic development in a relatively balanced manner. The procedure used in the selection of indicators was basically one of progressive elimination. A relatively large number of possible indicators were first considered - indicators which existed (fourty variables were present from the Hershlag -Kloner study), or could be constructed. A substantial proportion of these were rejected, either because the series lacked observations for one or more countries, were not comparable, or on closer inspection were not conceptually suitable for a comparative measurement of socio-economic development. Among important variables which could not be included due to one or more of the above problems were:

<sup>-</sup> environmental indicators

employment indicators



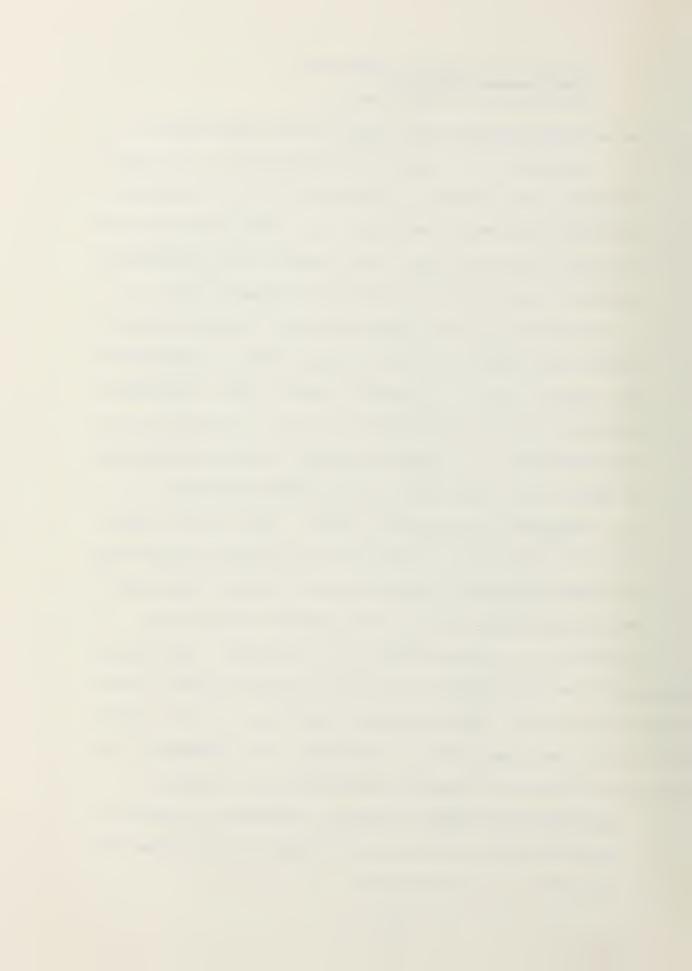
- income distribution indicators
- land tenure indicators
- indicators of human freedom

The variables selected fell into one of three types:

- 1. Variables of a percentage-type showing the extent of spread in a country of a condition or (an attribute) generally considered desirable, i.e., the percentage of the adult population that is literate; the percentage of school age population enrolled in school, etc.
- 2. Variables of a per capita-type: per capita national income, per capita value of foreign trade, consumption per capita, etc. In most cases, these variables reflected economic measures of one sort or another. For some variables, it should be noted, data is expressed in both a per capita form and a percentage form.
- 3. Structural indicators, which, like the the first type, are percentage indicators: percentage of salaried and wage earners in the economically active population, percentage of GDP derived from manufacturing, etc.

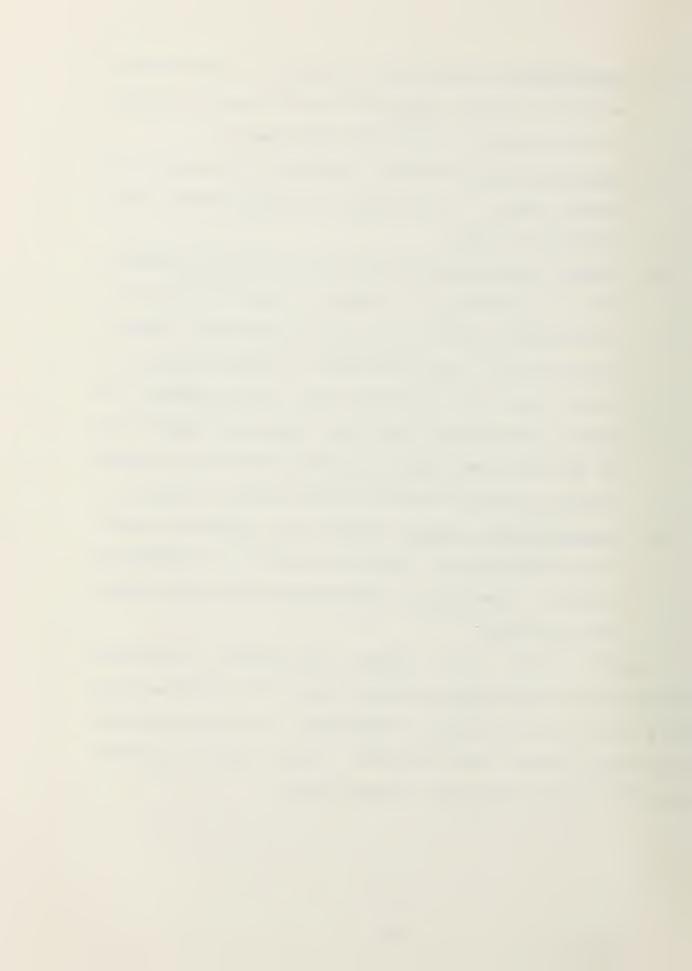
In general, in the selection of variables, only those variables commonly refered to in the literature [Ref. 5], as reflective of the forces usually specified by the major factors of development were reflected. In summary, the following criteria of variable selection can be given:

 Avaiability of Data - whether a sufficent number of countries have data on the variable, or data from the variable can be construed;



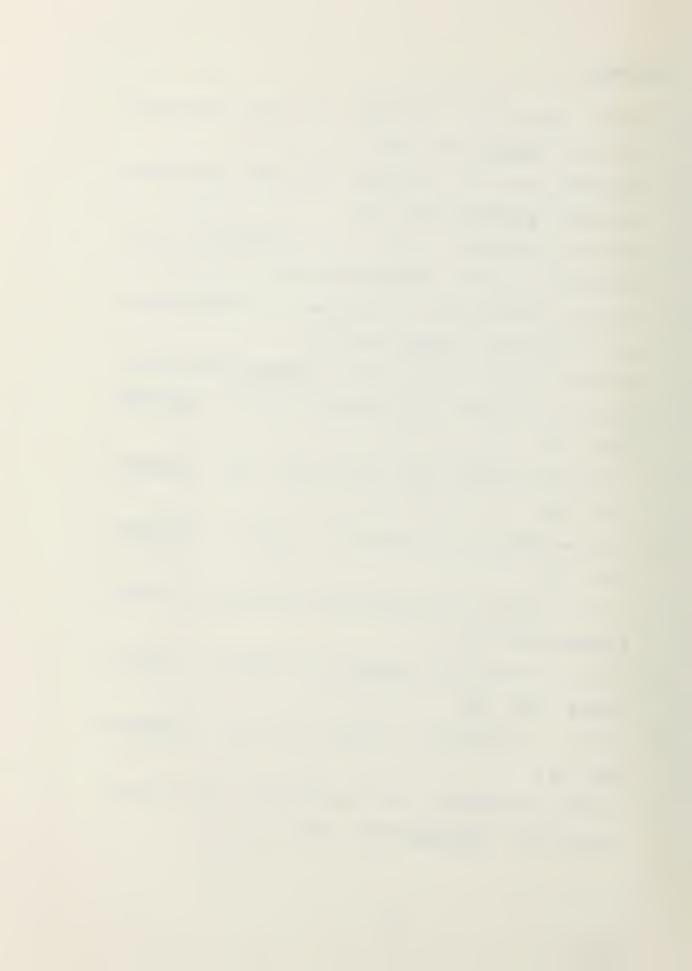
- 2. <u>Comparability</u> whether the variable is operationally defined in the same way and used to count or measure the same things in different countries;
- 3. Quality of Data- whether the data is collected by adequate means, is consistent with one another, and otherwise reliable:
- What it is intended to measure. This involves both statistical validity and conceptual validity. (Thus a variable like, relative number of hospital beds in a country may be a statistically valid measure of hospital facilities, but the assumption underlying its use as a development indicator- that it is a good measure of national health level- may not be valid.);
- 5. <u>Discriminative Power</u> whether the variable effectively distinguishes between countries at different levels of development, particularly between Middle East countries.

Since the goal is to compare and classify countries according to their socio-economic levels, the variables must be utilized in their relative magnitudes - eliminating scale differences among the countries. The actual variables selected for the following analysis were:

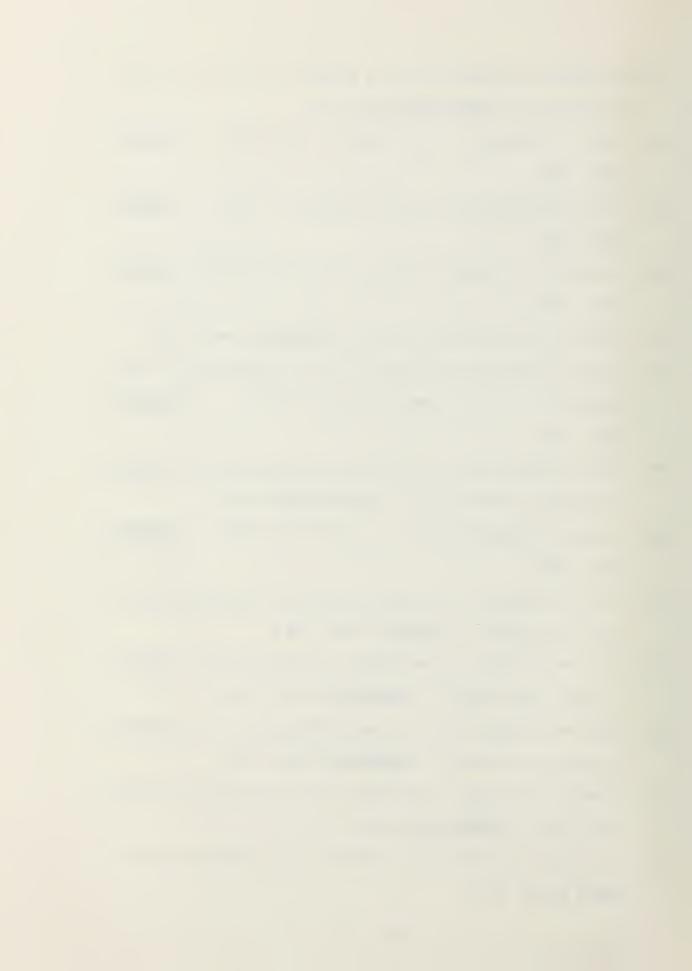


# A. VARIABLES

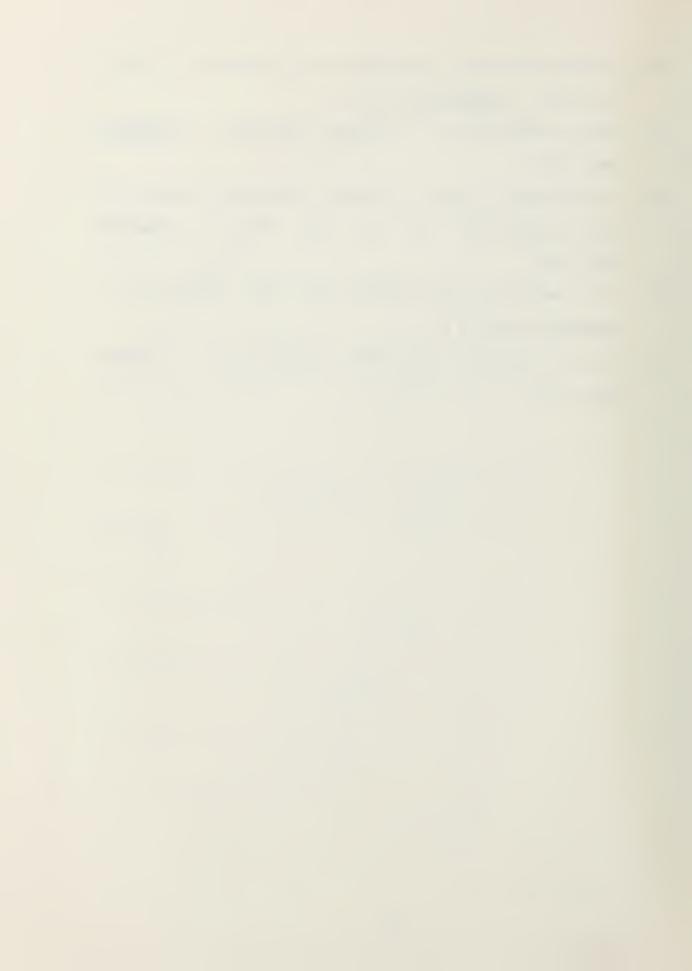
- Direct taxes as a percent of total government revenues - <u>DIRTAX</u> [Ref. 6].
- 2. Indirect taxes as a percent of total government revenues - INDIRTAX [Ref. 7].
- 3. Non-tax government revenues as a percent of total government revenues NONTAX [Ref. 8].
- 4. Security expenditures as a percent of total government expenditure SECEXP [Ref. 9].
- 5. GNP per capita at factor costs GNPPRCAP [Ref. 10].
- 6. Agriculture product as a percent of GDP AGRIPROD [Ref. 11].
- 7. Industrial product as a percent of GDP <u>INDUSPRO</u>
  [Ref. 12].
- 8. Administration as a percent of GDP ADMINGDP [Ref. 13].
- 9. Mining, water, and electricity as a percent of GDP MINAELEC [Ref. 14].
- 10. National savings as a percent of national income NATSAV [Ref. 15].
- 11. GDP as a percent of total sources GDPSOURC [Ref. 16].
- 12. Private consumption as a percent of total national expenditure PRICONNE [Ref. 17].



- 13. Government consumption as a percent of total national expenditure GOVCONNE [Ref. 18].
- 14. Gross investment as a percent of GDP GROSINV [Ref. 19].
- 15. Private consumption as a percent of GDP PRIVCON [Ref. 20].
- 16. Government consumption as a percent of GDP GOVCON [Ref. 21].
- 17. Exports as a pencent of GDP EXPERGDP [Ref. 22].
- 18. Economically active population as a percent of total population (gross participation rate) <u>ECOACPOP</u> [Ref. 23].
- 19. Public expenditure on education as a percent of total government expenditure PUBEXED [Ref. 24].
- 20. Education expenditure as a percent of GDP EDEXPEN [Ref. 25].
- 21. Girls enrollment in primary education as a percent of total enrollment - <u>PEMPRIM</u> [Ref. 26].
- 22. Girls enrollment in secondary education as a percent of total enrollment FEMSECED [Ref. 27].
- 23. Girls enrollment in tertiary education as a percent of total enrollment FEMTERDE [Ref. 28].
- 24. Primary education enrollment as a percent of total age group PRIMED [Ref. 29].
- 25. Secondary education as a percent of total age group SECED [Ref. 30].



- 26. Tertiary education enrollment as a percent of total age group TERTED [Ref. 31].
- 27. Pupil-Teacher ratio in primary education <u>PUPTEACH</u>
  [Ref. 32].
- 28. Illiterates 15 years of age and over as a percent of total population in this age group <u>ILLITER</u> [Ref. 33].
- 29. Daily newspaper distribution per 1000 inhabitants DAILNEWS [Ref. 34].
- 30. Radio receivers per 1000 inhabitants RADREC [Ref. 35].

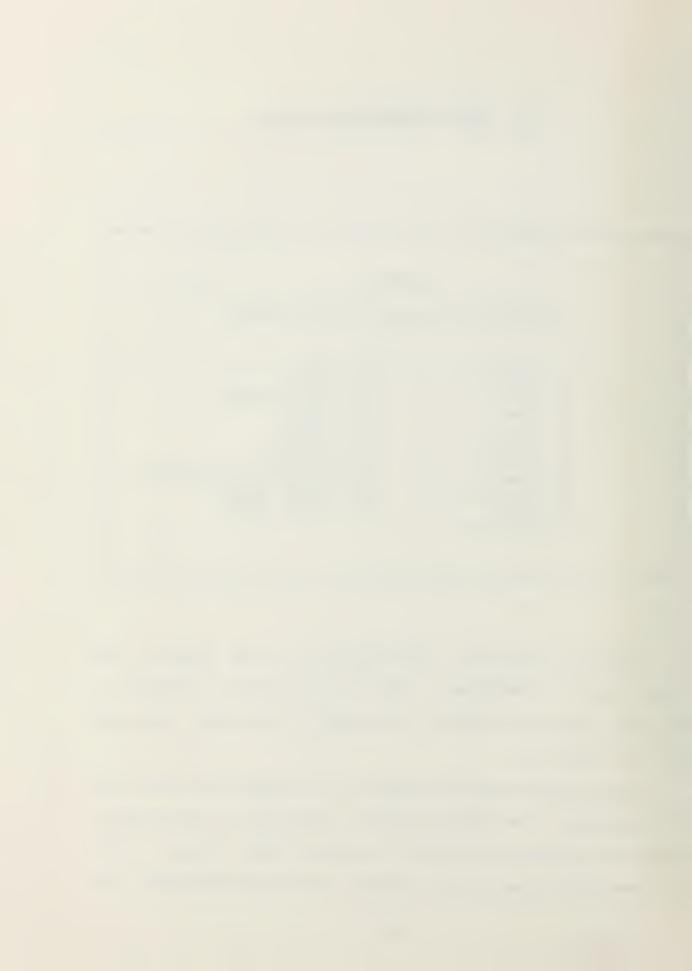


## III. DATA AND DATA PROCESSING

## TABLE II Countries Included in the Analysis 1. Algeria 12. Oman 2. Bahrain 13. Qatar 14. Saudi Arabia 3. Egypt 4. Iran 15. Sudan 5. Iraq 16. Syria 17. Tunisia 6. Israel 7. Jerdan 18. Furkey 8. Kuwai+ 19. United Arab Emirates 9. Lebanon 20. Yemen (Sana) 21. Yemen (PDRY) 10. Libya 11. Moroado

Twenty-one countries are included in this study. The countries in alphabetical order, are listed in Table II. The data collected refers to the period 1975-1980; the bulk of it is for 1977.

Thirty variables were chosen on the basis of their role in describing the socio-economic system and in accordance with the criteria established in Chapter Two. With a total of twenty-one observations (cases) and thirty variables, the



data set consisted of a possible 530 pieces of information.

Due to the nature of the SAS (Statistical Analysis System)

program, any observations (observation=country) with missing

values were automatically deleted from the analysis.

Bahrain, Qatar, United Arab Emirates, and the Peoples

Democraric Republic of Yemen (PDRY), were thus deleted from

both the factor and the discriminant analysis. Therefore

the data set analyzed, consisted of seventeen (17) observa
tions and thirty (30) variables for a total of 510 values.

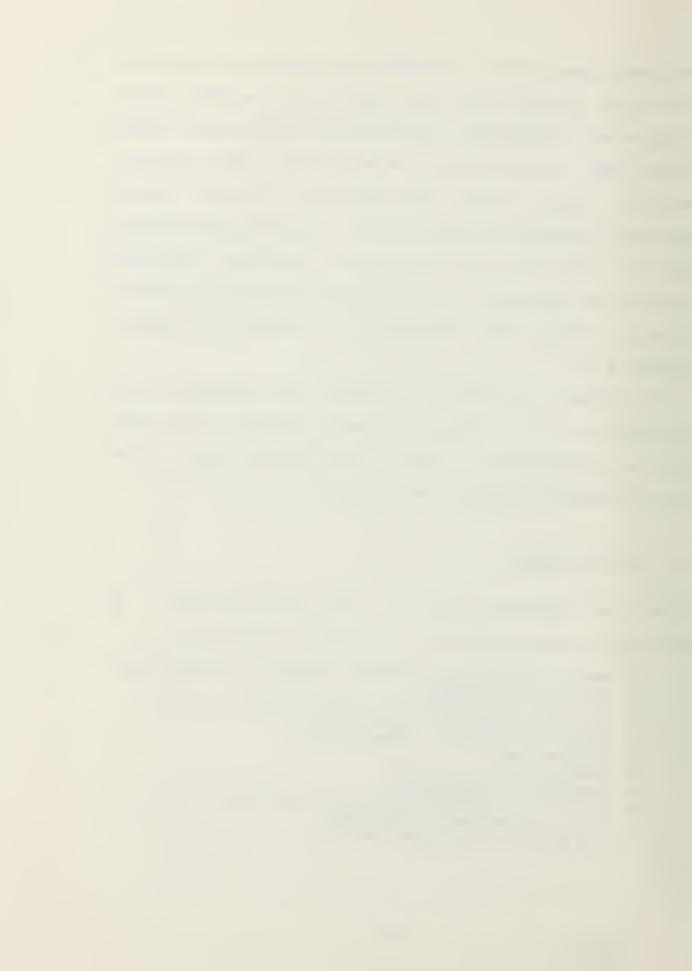
(Appendix A).

In cases of variables expressed in monetary terms, conversion to U.S. dollars was made according to the official rate of exchange in force in the relevant year. Three data processing techniques were used.

## A. FACTOR ANALYSIS

First the independent variables were factor analyzed. The SAS program used, computed the following statistics

- a. means, standard deviations, number of observations and variable lables.
- b. a correlation matrix for the variables in the analysis. (Pearson Correlation)
- c. prior estimates of communalities.
- d. eigenvalues.
- e. initial factor loadings.
- f. communality estimates.
- g. the orthogonally rotated factor matrix.
- h. plots of the factor parterns.
- i. the scoring coefficent matrix.



By determining common variance among the variables, the SAS factor analysis reduced the number of independent variables for the discriminant analysis and more importantly the factor analysis selected variables that were largely uncorrelated with one another. The principal components method of factor analysis was used. Factors were extracted that had eigenvalues of at least 1.0. The seven factors which met this criteria were then orthogonally rotated using the SAS VARIMAX procedure. These factors collectively accounted for 91.1 per cent of the total variance in the matrix. Loadings of the thirty independent variables are reported in Table III.

Factor 1 appears to reflect the total level of economic development of the country: Factor 2 - The level of educational development: Factor 3 - The extent of government current expenditures; Factor 4 - The stage of social and cultural development: Factor 5 - The level of private consumption: Factor 6 - Government revenues; and Factor 7 - The level of defense spending.

## B. CLUSTER ANALYSIS

In order to identify the different groups of observations having similar attributes a hierarchial cluster analysis was performed [Ref. 36]. The chief advantage of this technique is that it requires no a priori specification

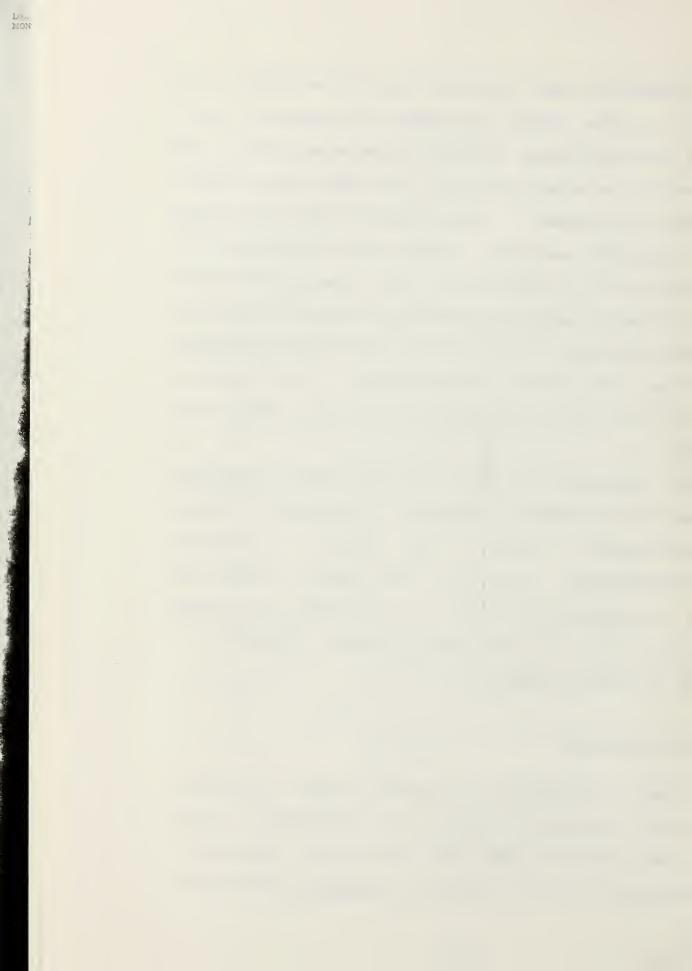


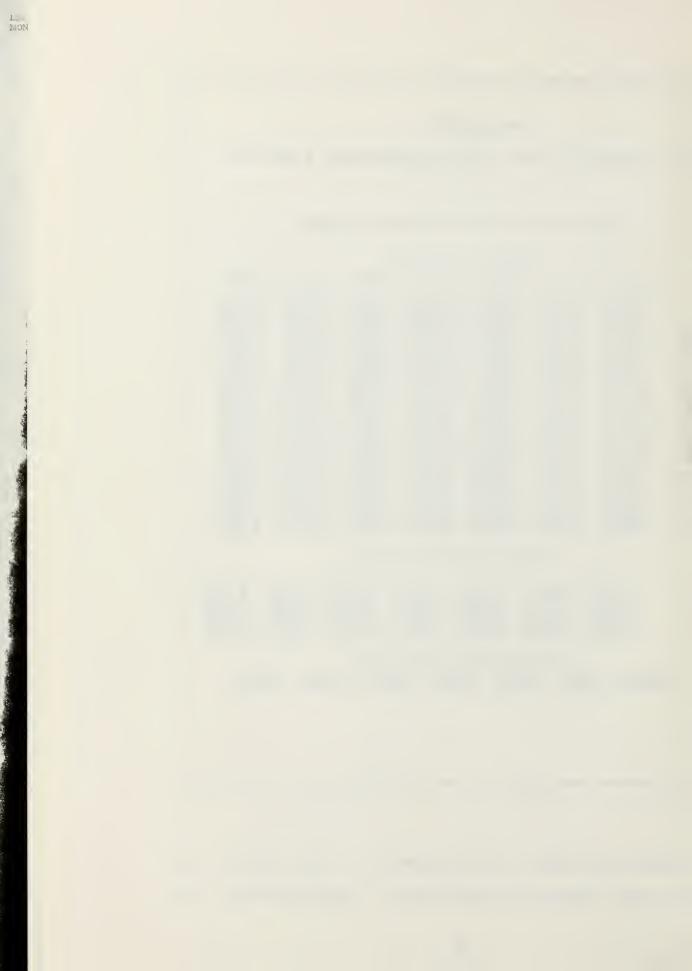
TABLE III

Factor Loadings of the Thirty Independent Variables

#### FACTER ANALYSIS OF MIDEAST SOCIO-ECONOMIC INDICATORS

	ROTATED FACTOR PATTERN
	FACTOR1 FACTOR2 FACTOR3 FACTOR4 FACTOR5 FACTOR6 FACTOR7
AT ANCEPED FAZA COLLA DE CARA COLLA COLLA DE CARA COLLA COLLA DE CARA COLLA COLLA DE CARA COLLA	-0. £4334 - (.24441
	CETHOGONAL TRANSFORMATION MATRIX
	1 2 3 4 5 6 7
1234567	0.90938
	VARIANCE EXPLAINED BY EACH FACTOR
	FACTOR1 FACTOR2 FACTOR3 FACTOR4 FACTOR5 FACTOR6 FACTOR7 9.486340 5.185089 4.354575 2.914100 2.003117 1.757672 1.622545

of an underlying model of development. The method thus provides a high degree of objectivity. Operationally, the



technique begins by forming one cluster for each observation. The two closest clusters are then combined into one cluster, followed by the closest of the new cluster groupings combined into one cluster, and so on. The SAS CLUSTER procedure computes its own distance matrix; the metric being Euclidean.

Letting Xi denote the i th observation vector, the distance between the two observations can be written as:

$$d(xi xj) = (xi - xj)'(xi - xj)$$

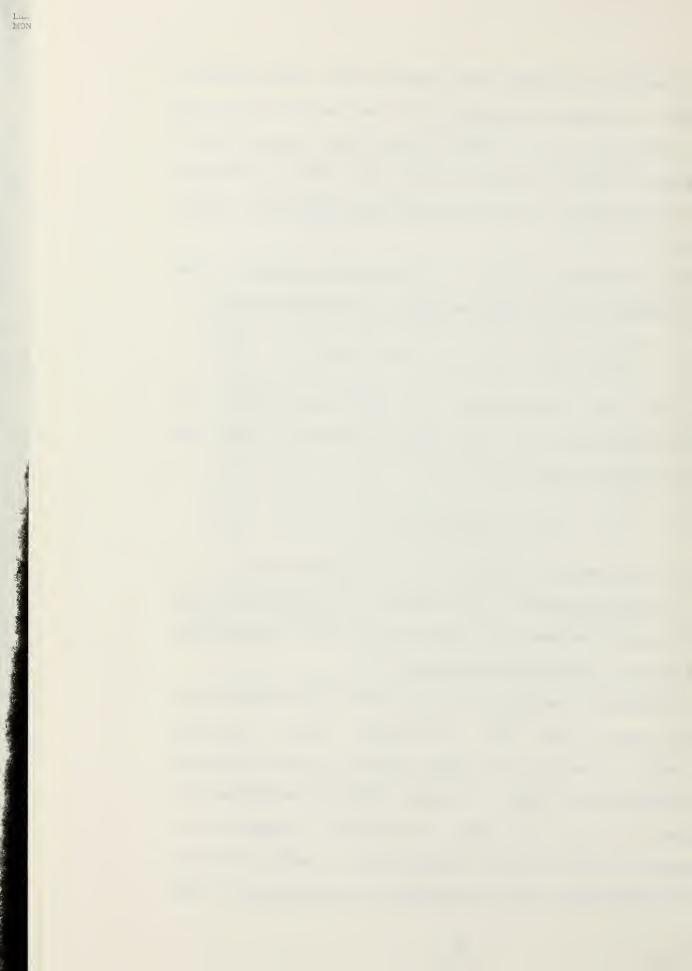
CLUSTER will then standardize the distance matrix by dividing each element by the average distance from the vector of variable means: i.e. by

$$d = n \Sigma [d(xi, \overline{x})]$$

where n is the number of observations in the data set.

The distance between two clusters is defined as the maximum distance between an observation in one cluster and an observation in the other cluster.

The independent variables selected for the cluster analysis were those which had the highest factor loadings, respectively, on each of the seven factors: Private consumption as percentage of GDP, Primary education enrollment as percentage of total age group, Government consumption as percentage of total national expenditure, Radio receivers per 1000 inhabitants, Gross investment as percentage of GDP,



Public expenditure on aducation as percentage of total government expenditure, and defense expenditures as percentage of total government expenditures.

As noted, four of the the observations (Bahrain, Qatar, PDRY, UAE), were missing one or more of the selected independent variables, and thus were omitted from the analysis. The results are portrayed in Table IV, in a cluster map, while Table V details a listing of observations within each cluster. Four logical groups of countries were derived on the basis of the cluster analysis.

### C. DISCRIMINANT ANALYSIS

To determine the extent to which the independent variables could correctly determine the levels of socio-economic development within the selected Middle East countries, a discriminant model was constructed, through the use of the SAS DISCRIM procedure. This model was then utilized to cross check the cluster analysis by classifying the sample countries into one of four groups.

Based upon a knowledge of the region and upon review of the previous study (Herschlag-Kloner), it was felt four initial groups would provide the most convenient size for further analysis.

TABLE IV

A Cluster Map of Socio-Economic Groupings

CLUSTER MAP

CCUNTRY

IN THE STAND OF THE S

The model, also known as a classification criterion, is determined by a measure of generalized squared distance.

Two discriminant functions were computed. The first based upon the individual within group convariance matrices; the second on the pooled convariance matrix.

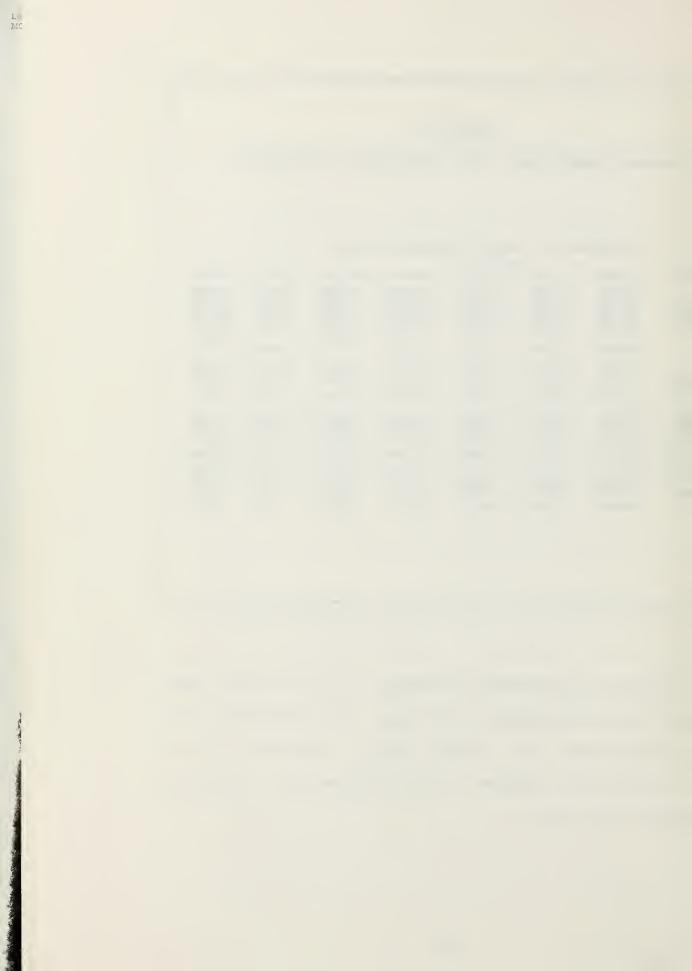
The independent variables selected for the discriminant analysis, were the same ones which had been used in the hierarchial cluster analysis; those variables with the highest loadings, respectively, on each of the seven factors.

TABLE V

Clusters Based Upon Seven Independent Variables

			LSTER LISTIN	ف			
COLNIFY	FACREC	S EC EX P	GROSINV	PRIVCON	GOVCONNE	PRIMED	PUBEXE
IRAC TURKEY EGYPT TUNISIA SUDOCCO MOOOCCO YEMEA	113.100 1C4.200 126.400 146.600 73.400 80.000 141.000	23.6000 15.6000 8.8000 4.2000 13.6000 27.5000	25.7000 22.4000 20.4000 26.2000 13.8000 23.9000	54.5000 71.2000 63.8000 64.9000 80.6000 92.1000	16.8000 16.3000 21.5000 15.9000 14.9000 12.7000	120.0 105.0 75.0 102.0 51.0 75.0 34.0	6.9509 19.900 16.3009 15.700 15.4009 11.900
MEAN	112.671	18.5143	21.7143	71.0857	17.0143	80-3	15.057
IRAN LIEYA SAUDIARA	62.300 47.000 28.400	25.4300 20.8000 56.9000	27.1000 25.0000 19.4000	41.3000 28.8000 13.6000	18.60 CO 21.40 CC 21.00 CC	101.0 123.0 64.0	14.100 13.000 11.600
MEAN	45.900	25.7000	23.8333	27-9000	20.3333	96.0	12.900
JORCAN I SRAEL SYRIA ALGEFIA	196.800 189.003 224.000 178.700	43.2000 38.9000 26.4000 £.8000	38.7000 22.3000 28.0000 46.2000	8 C. 8000 58.0000 66.2000 46.6000	32.80 CO 4C.80 CC 20.40 CO 14.00 CC	102.0 96.0 96.0 98.0	9.5000 9.5000 9.5000 17.3000
MEAN	197.125	20.0750	33.8000	62.9000	27.0000	98.0	11.225
KUWAIT OMAN LEBANCN	460.800 421.000 460.400	15.5000 25.8000 15.6000	8.0000 28.2000 30.5000	17.1000 11.4000 86.0000	21.1000 18.1000 5.0000	99.0 44.0 97.0	5.900 4.900 18.600
MEAN	447.400	24.9667	22.2333	38.1667	16.0667	80.0	9.8000

In the first discriminant function, a test of the homogenity of within convariance matrices, the chi-square value was not significant at 0.5000 level, therefore it was decided to utilize a pooled convariance matrix within the discriminant function.



In the discriminant analysis the data from seventeen countries (four were excluded due to missing values), and the seven variables were entered into the discriminant function. The F to enter significance level for the variables was 0.05. Table VI shows that 17 of the 17 countries were classified correctly, with the average probability of correct classification for all countries greater than 99.0 percent.

			T 7			1
1		TABLE	-			1
1 The	Posterior	Probability of	Correc	t Class	ificat:	on (
1085	FROM CLLSTER	CLASSIFIED INT C CLUSTER	1	2	3	4
12014567850-12014567 111111111	111112111141111111144411111	11212134223444122	1.0000 0.0000 1.0000 1.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000	0.0000 0.00000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.00000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.00000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.00000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.00000 0.00	0.0000 0.0000 0.0000 0.0000 1.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000	0.0000   C.00000   O.00000   O.00000

A major advantage of discriminant analysis over cluster analysis is the formation of one or more linear combinations of the discriminating variables. These "discriminant functions" are of the form:

where Di is the score on discriminant function i, the d's are weighting coefficents; and the Z's are the standardized values of the p discriminating variables used in the analysis. [Ref. 37].

The maximum number of functions which can be derived is either one less than the number of groups or equal to the number of discriminating variables, if there are more groups than variables. Ideally, the discriminant scores (D's) for the cases within a particular group will be fairly similar. The functions are formed in such a way to maximize the seperation of the groups.

Since the SAS DISCRIM program does not derive a discriminant score, computations were made using the SPSS (Statistical Package for the Social Sciences) Discriminant Analysis Program. As with the SAS program, variables were eliminated through a sequential process so that those remaining contained the majority of the classificatory information. The results served to cross validate the results achieved by our factor analysis.

The data was processed with the help of SAS and SPSS programs run on the IBM 370, Naval Postgraduate School computer.



## IV. RESULTS OF THE ANALYSIS

## A. RESULTS OF THE FACTOR ANALYSIS

The first step in grouping the sample countries involved a factor analysis to delineate patterns of variation in the sample of socio-economic variables (or what is more commonly referred to as an R-factor analysis.)

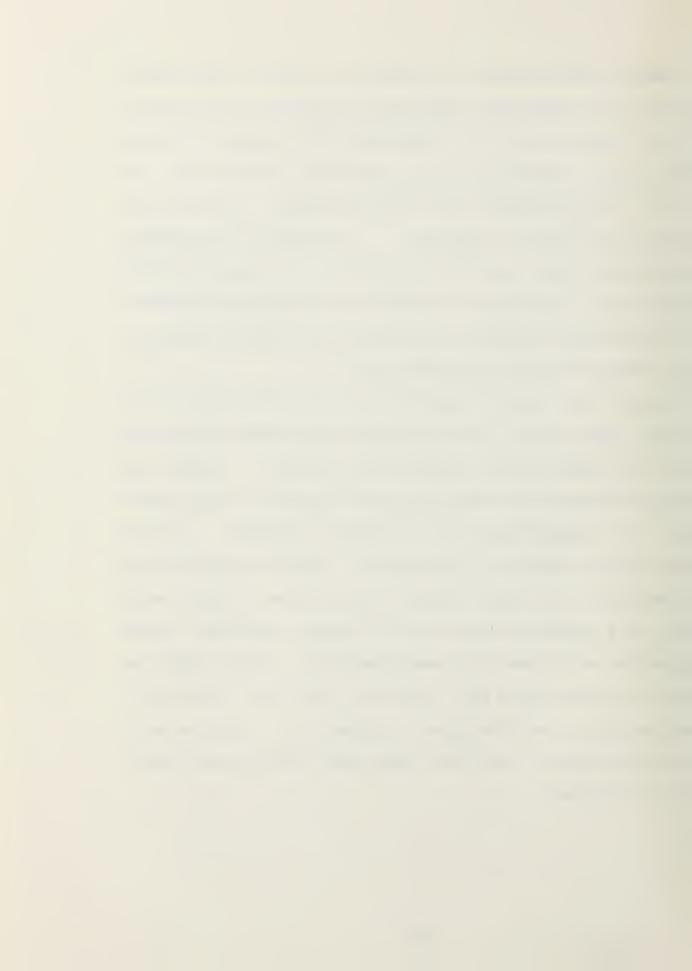
Loadings of the 30 independent variables on the selected factors are reported in Table III Those variables possessing the highest factor loadings for each of the factors were considered most representative of the socio-economic forces represented by that factor. Based on the factor loadings (Table III), the first factor depicts the overall economic development of a country. A country scoring highly on this factor could be expected to have a strong, stable, self sufficient economy, built upon a stable agricultural and industrial base. GNP per capita could also be expected to be higher than those of the other country groupings. The same applies to private consumption.

The second factor reflects the development and spread of education as evidenced by a high percentage of an economically active population. The development of primary education appears particularly critical in this regard.



Factor three appears to indicate the overall development of widespread government services and cultural progression. This is evidenced by the high loading for female tertiary education (in predominantly male dominated societies), as well as the high loading for the percentage of population subscribing to daily newspapers. The degree of government consumption, and the high percentage of administration expenditures, would seem to indicate an established government bureaucracy, normally reflective of a society posessing a high degree of political stability.

Factor four depicts the cultural or social level of a country, where Factor five represents the degree of mobilization of resources for productive activity. Factor six further indicates the degree of sophistication of the public sector in administering and collecting revenues. Factor seven clearly refers to the level of defense expenditures. To summarize up to this point, having taken thirty variables, and subjecting them to an R-factor analysis, seven independent variables have been identified. Given their low degree of correlation and the fact that they represent a wide spectrum of socio-economic forces these variables were considered suitable for the cluster and discriminant analysis that follows.



### B. RESULTS OF THE CLUSTER ANALYSIS

The variables that loaded most highly on the seven independent factors were then selected to aid in the establishment of four preliminary independent groups, through the use of the SAS Cluster Analysis Program. The variables having the highest loadings on their respective factor are exhibited in Table VII.

TABLE VII						
1	The Highest	Loadings in	Each of the	Seven Factors		
	1. 2. 3. 4. 5. 6.	Variable FRIVCONN PRIMED GOVCONNE RADREC GROSINV PUBEXED SECEXP	Variable # 15 24 13 30 14 19 4	Factor Loading   -0.98648   -0.91237   0.89509   -0.89629   0.90839   0.65633   0.89070   1		
!	, •	SEC E A P	<b>4</b>	0.03070		

Upon review of the seven factors it was felt Factor 4The Social Cultural Indicator- did not present a true indication of a country's development potential based upon the
fact it was extremely dependent on the size of a country's
population: item ratio and presented a skewed figure when



countries of diverse population sizes were compared with one another. The cluster analysis utilized the remaining six factors. Table VIII shows the results of the cluster analysis and the initial groupings of our seventeen countries.

## C. RESULTS OF THE DISCRIMINANT ANALYSIS

The independent variables selected for the discriminant analysis were the same as those used in the cluster analysis, those having the highest loadings, respectively, on each of the six factors. The SPSS stepwise discriminant program then scanned these variables, selecting those which best explained the variance between the means of the four groups, given the other variables previously included.

As Table IX indicates, in the discriminant analysis, using data from all seventeen countries, five of the independent variables were entered into the functions; PRIVCON, PRIMED, GOVCONNE, GROSINV, SECEXP.

The first standardized 17 country function in Table X shows that Private consumption as a percentage of the GDP variable was the best discriminator followed by, Government consumption as a percentage of the total national expenditure, then Defense expenditures as a percentage of total government expenditure, with the Gross investment total as a percentage of the GDP and Primary education enrollment following.

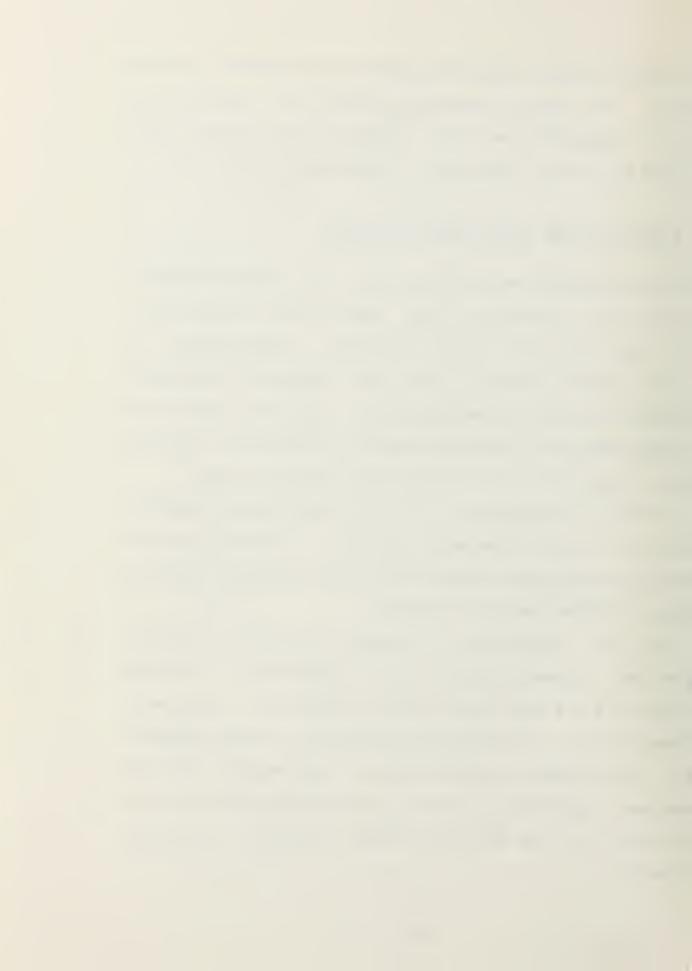


TABLE VIII

Results of Second Cluster Analysis

CLUSTER ANALYSIS ON MIDEAST SOCIC-ECCNOMIC INCICATORS
CLUSTER MAP

CCU	INTRY															
I R A Q	I R & N	L B Y A	ALGURTA	KUWAIT	PORDAN	S Y R I A	I S R A E L	Z02502	TURKEY	TUNISIA	S . A U D I A R A	0742	S U D A N	MOROCOO	EGYPI	と言葉はこ
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4	4	*	*	*	*	*	*	*	*	*	*	*	*	****	**	*
*	*	*	*	*	推	*	*	*	****	* *	*	*	*	****	k 36	*
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* **	***	*	*	29	*	***	*1:本	****	****	**	*	*	*	*****	k *	*
* * *	****	***	*	*	4	***	413	****	****	* *	*	*	*	****	* **	*
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<b>*</b> 24 4	*****	*****	***	*	** *	*****	28 38	****	****	* *	****	* *	****	***	¢*	*
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		*****									****	****	****	* * * * *	****	*
		*****									****	****	****	****	****	*

## CLUSTER ANALYSIS ON MIDEAST SOCIO-ECONOMIC INDICATORS CLUSTER LISTING

	COUNTRY	SECEXP	GROSINV	PRIVCON	GOVCONNE	PRIMED	PUBEXED
1 1 1 1 1	IR AQ IR AN LI BYA AL GERIA KUWA IT	33.600 C 29.4000 20.8000 8.8000 19.5000	25.7000 27.1000 25.0000 46.2000 8.0000	54.5CC0 41.3000 28.8000 46.6CC0 17.1000	16.8000 18.60C0 21.4000 14.0000 21.1000	120.0 101.0 123.0 98.0 99.0	6.9000 14.1000 13.0000 17.3000 5.9000
1	HEAN	22.4200	26.4000	37.66CC	18.3800	108.2	11.4400
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	JORDAN SYRIA ISRAEL LEBANDN TURISIA	43.2000 29.4000 38.9000 19.6000 15.6000 4.2000	3 6. 7000 28.0000 22.3000 30.5000 22.4000 26.2000	80.8000 66.2000 58.0000 86.0000 71.2000 64.9000	32.8000 20.4000 40.8000 9.0000 16.3000 15.9000	102.0 96.0 96.0 97.0 105.0	9.5000 9.8000 8.3000 18.6000 19.5000 18.6000
2	MEAN	25.1500	28.0167	71.1833	22.5333	99.7	14.1167
3	SAUD IARA CMAN	56.9000 35.8000	19.4000 28.2000	13.6000	21.CCC0 18.1000	64. C 44. O	11.6000 4.9000
3	ME AN	46.3500	23.8000	12.5000	19.5500	54.0	8.2500
4 4 4	SU DAN MOROCCO EGYPT YEMEN	13.600C 16.3000 8.80C0 37.5000	12.8000 23.9000 20.4000 19.6000	8C.6C00 69.5000 63.8000 93.1000	14.0000 21.9000 21.5000 12.7000	51 • 0 75 • 0 75 • 0 34 • 0	15.7000 15.60CC 16.8000 11.9000
4	MEAN	19.0500	19.4250	76.7500	17.5250	58.8	15.0000



TABLE IX

## Stepwise Variable Selection for the 17 Countries

Variables included in the discriminant function

	F	Ratios	(to enter	OF	remove)	Wilks Lambda
PRIVCON			93.518			0.1038
PRIMED			10.119			0.0141
GOVCONNE			10.453			0.0144
GROSINV			4.920			0.0085
SECEXP			12.048			0.0161

approximate F for function 11.759

Variables omitted from discriminant function

PUBEXED 0.0025

sig .001

This function accounts for over 90 per cent of the overall variance.<sup>2</sup>

The second standardized function reached in our discriminant analysis, which accounts for 9 per cent of the total variance indicates that education is the largest contributing variable to the second function. This function will prove useful in plotting the overall development level of the countries in the following chapter.

The second standardized linear discriminant function is: Zi = 1.04Bi - .208Ci + .153Di + .134Ei + .052Ai



#### TABLE X

#### Linear Discriminant Function

For the 17 Middle East Countries

non-standardized:

Zi = -9.034 + .211Ai - .549Bi + .264Ci - .142Di - .154Ei

standardized:

.Zi = 2.574Ai - .069Bi - 2.10Ci - 1.254Di - 1.993Ei

A = PRIVCON

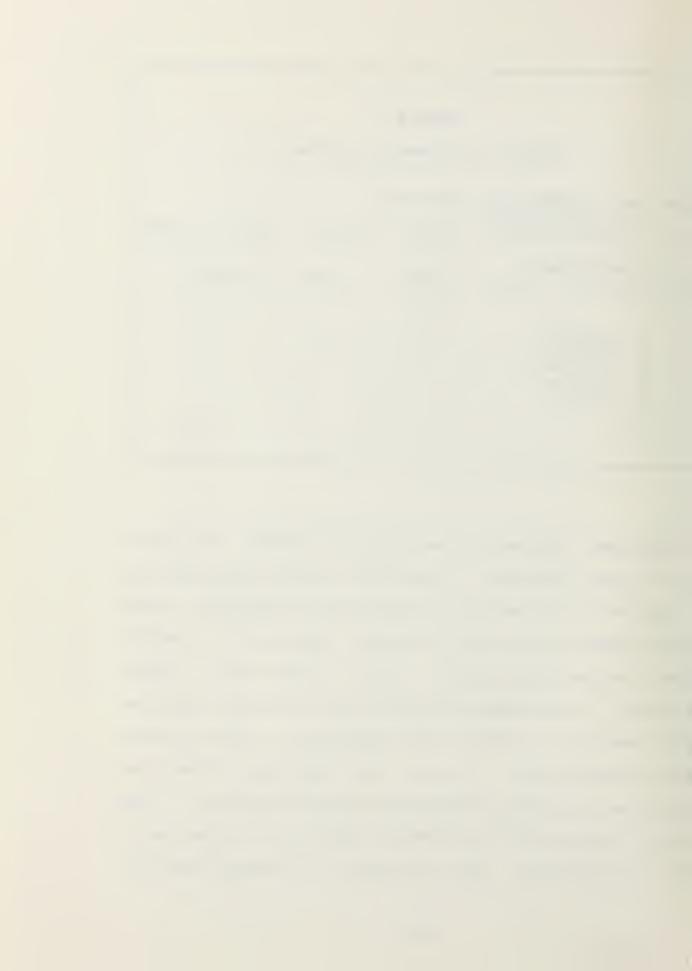
B = PRIMED

C = GOVCONNE

D = GROSINV

E = SECEXP

The signs preceeding the variables indicate the direction of their influence. Thus Mildle Eastern countries can be expected to be more more developed if they have a high degree of both private and government consumption, an established defense organization, and a high rate of gross investment. Suprisingly, education loss not appear particularly important in ranking these countries in terms of their level of development. In part, this may simply reflect the fairly similar levels of education across countries. It may also be indicative of the fact the levels of the other variables are associated with the degree of educated populace.



In any case, it is clear that emphasis on education alone will not necessarily lead to a higher development level. Table XI summarizes the results of our analysis to this point. Four distinct groups of Mid Eastern countries have been achieved with a probability of correct classification average of greater than 90 percent reached. The discriminant score mean for each group clearly illustrates the distinction of the groups and allows us to rank the groups accordingly. A classification of the groups is now in order.



Initial Country Groupings Based on Discriminant Score
One

TABLE XI

	Discriminant Sc	Probability ore of Correct Class
Group I		
Iraq	<del>-</del> 2.5	100%
Algeria	<del>-</del> 3.9	100%
Iran	-4.3	100%
Kuwait	-4.5	100%
Libya	-4.7	100%
· ·	mean -4.03	
Group II		
Israel	4.2	99.4%
Turkey	4.1	99.9%
Jordan	3.95	100%
Tunisia	3.93	99.9%
Lebanon	3.6	99.9%
Syria	1. 2	100%
	mean 3.53	
Group III		
Oman	-11.6	100%
Saudi Arabia	-12.5	100%
	mean -12.06	
<u>GroupIV</u>		
Sudan	7.3	100%
Egypt	5.4	99%
Yemen	5.2	100 %
Morocco	5.0	94%
	mean 5.77	



## V. GROUP CLASSIFICATION

A tentative classification of country-type groups can be made, based upon specific variable characteristics for the countries in each group.

## 1. Group I

- a) a high enrollment rate in primary education
- b) a relatively high gross investment rate
- c) an average level of defense expenditures; an average private and government consumption rate

### 2. Group II

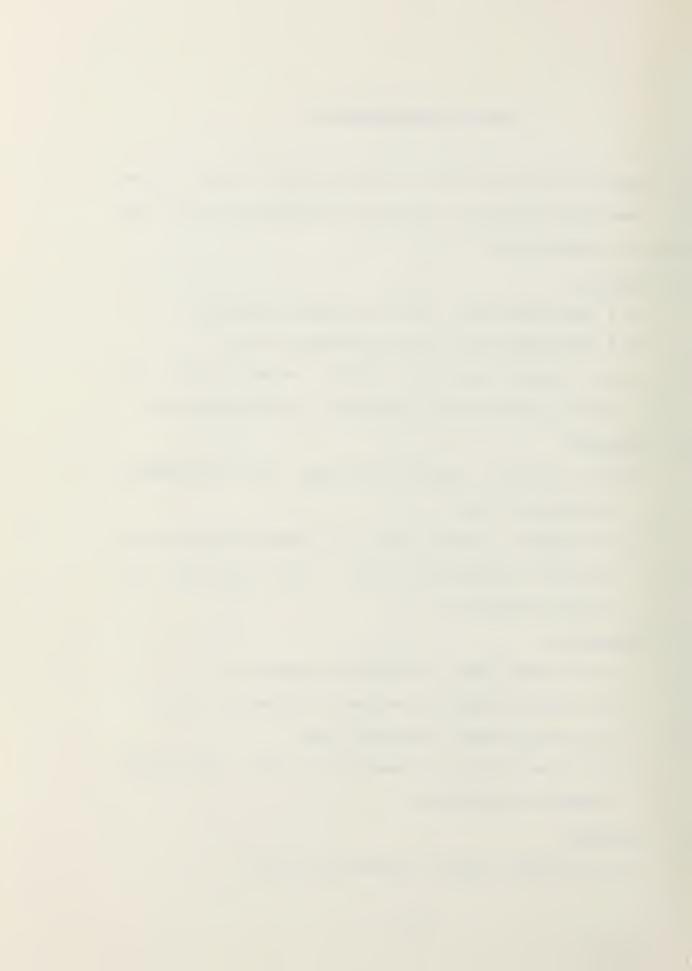
- a) the highest gross investment and government consumption rate
- b) the second highest level of defense expenditure; private consumption rate; and enrollment in primary education

### 3. Group III

- a) the highest level of defense expenditures
- b) the second highest government consumption rate
- c) an average gross investment rate
- d) the lowest private consumption rate; and primary education enrollment

## 4. Group IV

a) the highest private consumption rate



- b) an average primary education enrollment
- c) the lowest level of defense expenditures; the lowest gross investment rate; the lowest government consumption rate.

Ranking our groups, based upon their discriminant scores would produce the following scale:

#### TABLE XII

Group Centroids of Middle East Clusters

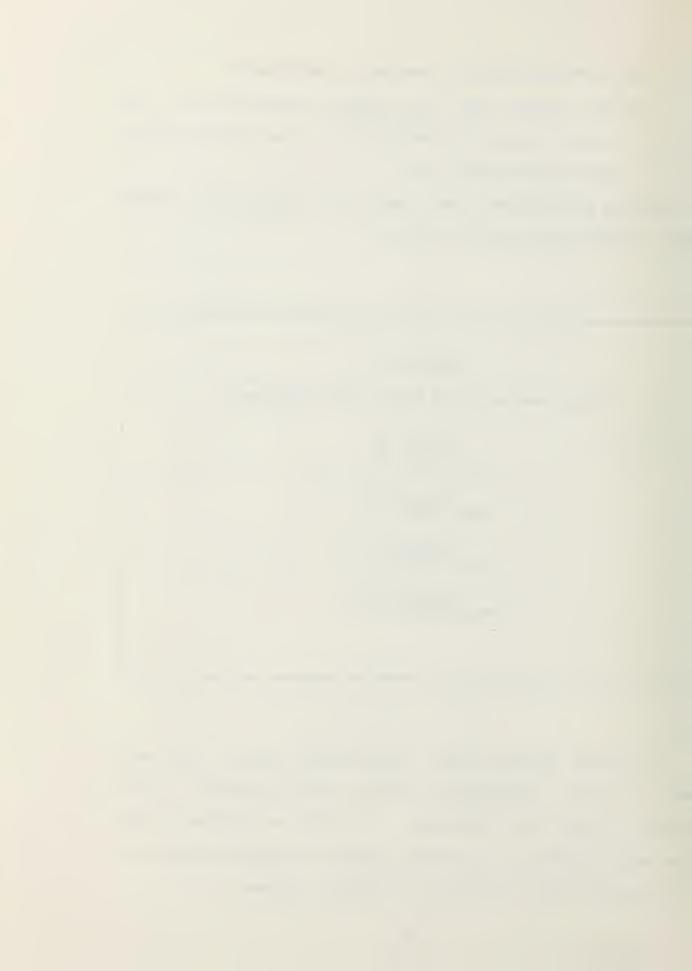
group\_IV
mean score 5.77

Group\_II
mean score 3.53

<u>Group I</u>
mean score -4.03

Group III
mean score -12.06

As stated earlier these discriminant scores are based upon the first discriminant function which accounts for 90 percent of the total variance. In order to achieve an even more exact ranking, the greater amount of variance which can be accounted for, the truer the ranking scheme.



By having the SPSS Discrim procedure compute a scatterplot of our cases using cannonical discriminant functions one and two as the X and Y axis a clearer indication of our ranking scheme can be realized. (Figure 5.1)

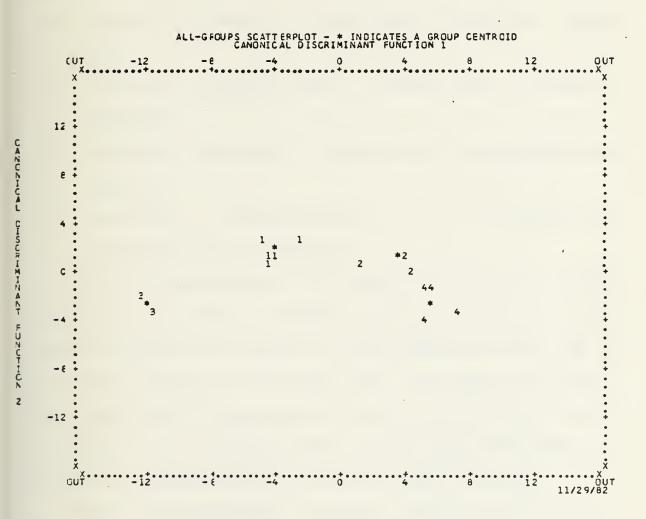
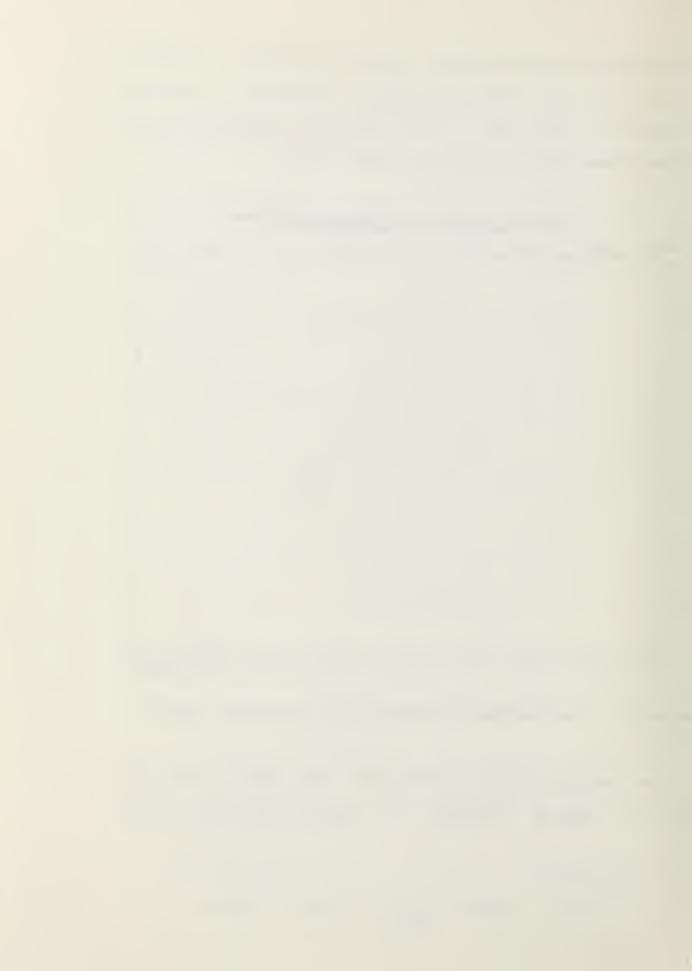


Figure 5.1 Scatterplot of Discriminant Functions 1 and 2.

The variables which contribute the most to function one, are clearly economic in nature while the single

<sup>3</sup>Zi = 2.54Ai - .069Bi + 2.1Ci - 1.25Di - 1.99Ei



variable which contributes the most to function two, 4 is educational in nature (indicative of social development).

Therefore our groups can be classified in one of four ways:

- 1. Socially Developed Economically Developed: Group

  II
- 2. Socially Underdeveloped Economically Developed:
  Group IV
- 3. Socially Developed Economically Underdeveloped:

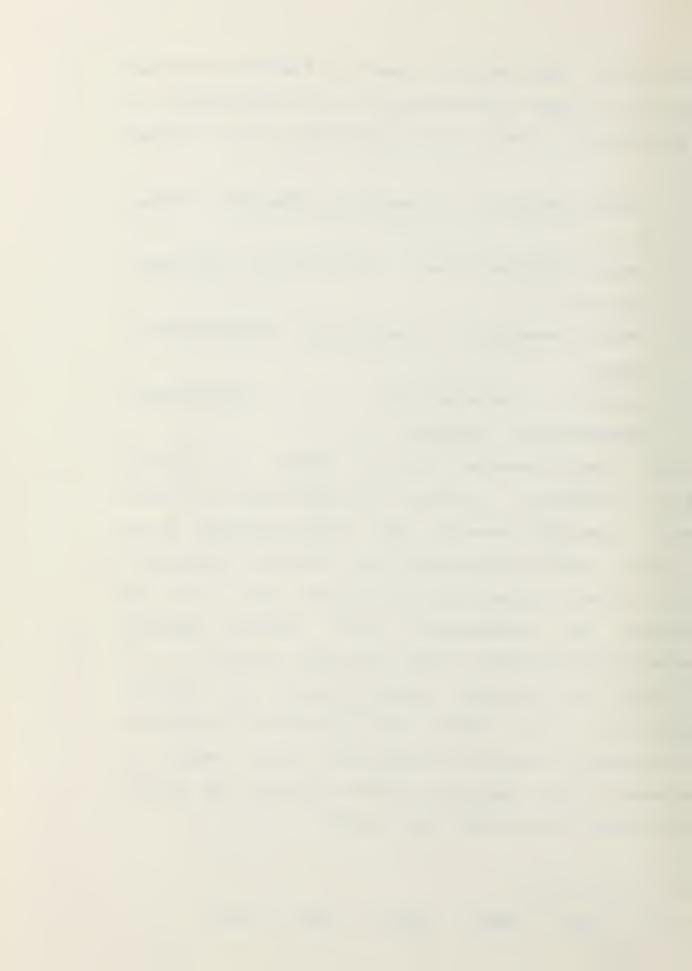
  <u>Group\_I</u>
- 4. Socially Underdeveloped Economically Underdeveloped: Group IV

while having commenced the study having no a priori ranking of countries, a certain intuitive scaling of countries is inherently present. The results achieved up to this point clearly contradicted this intuitive hypothesis. While the cluster composition of the groups could in fact be explained, the discriminant scores achieved appeared inversely disproportional to what one might imagine.

Clearly the analytical methods pursued were correct. Therefore the flaw, whereby the bil producing countries as a group were classified as having the lowest levels of development, must lie in the manner in which the various socio-economic indices were constructed.

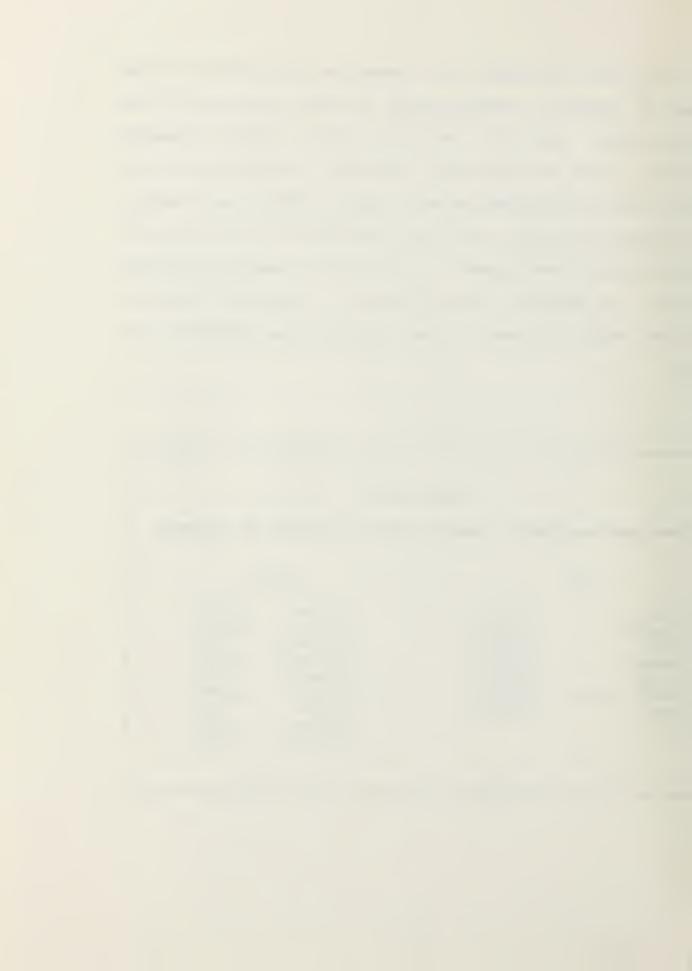
42

<sup>\*</sup>Zi = 1.04Bi - .208Ci \_ .153Di + .134Ei + .052Ai



The trap into which this researcher had fallen is one which is common in dealing with economic analyses of the Middle East. Due to the large amount of oil revenues received, after the OPEC price increases, expenditures as a percentage of the gross domestic product (GDP), are disproportionately low and not at all reflective of the level of socio-economic development. Table XIII demonstrates this clearly, by showing only one sector of the gross domestic product (GDP), the level of Merchandise Trade (Exports) for 1980.

	TABLE	XIII	
Merchandise T	'rade - Exports	1980 (millions	of dollars)
oil		Non-	oil
Iran   Algeria   Irag   Kuwait   Libya   Saudi Arabia   UAE	13.523 12.409 26,429 19,812 22,795 109,111 20,632	Israel Turkey Jordan Tunisia Lebanon Egypt Sudan Yemen Morocco	2,910 578 2,201 700 3,046 543 44



As can be seen from the extreme difference in the level of income between the oil exporting countries and the non-oil exporting countries, any expenditure variable constructed as a percentage of the GDP, will, despite its relatively high absolute value (or high ratio in terms of non-oil GDP) will appear as a relatively low ratio to GDP because oil revenues comprise the major proportion of those countries total GDP.

Based on these considerations, private consumption was considered a much more representative indicator of development than the gross domestic product, consequently an inverse computation was performed using the variable Private Consumption, (resulting in the creation of a new variable which was labled PRIV1). Utilizing this new variable, PRIV1, the eight variables represented as a percentage of the GDP, were transformed into eight new variables, which were represented as a percentage of Private Consumption. Table XIV depicts these transformations.

Once the new variables were created they were inserted into the data set, replacing the original eight variables. At this point the analytical procedure was repeated using thirty variables. Table XV shows the results of the factor analysis utilizing the new variables.

As can be observed from Table XV, this time only six factors were retained which had an eigenvalue greater than 1.0, after the orthoganal rotation. The variables

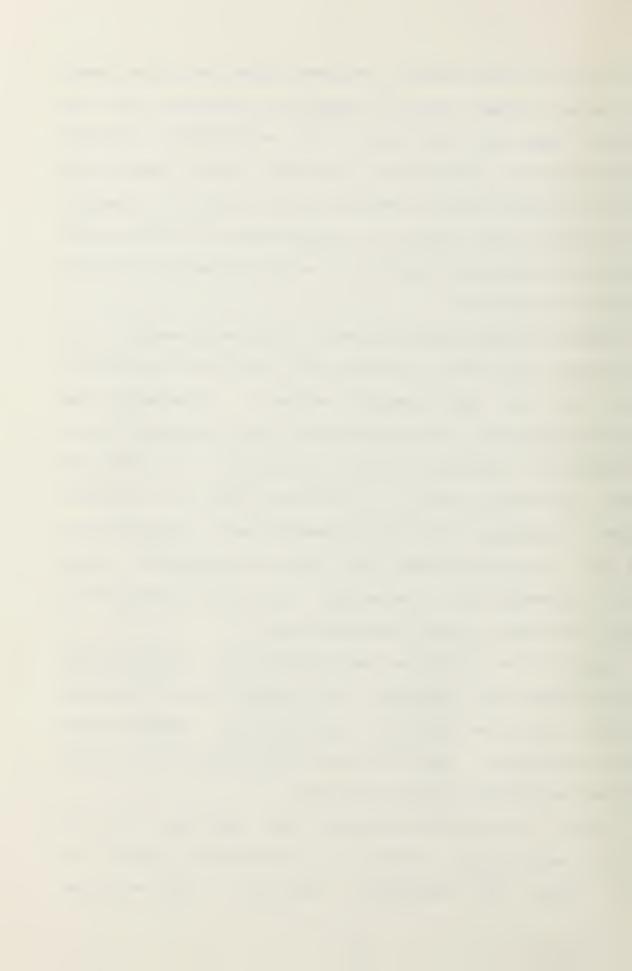


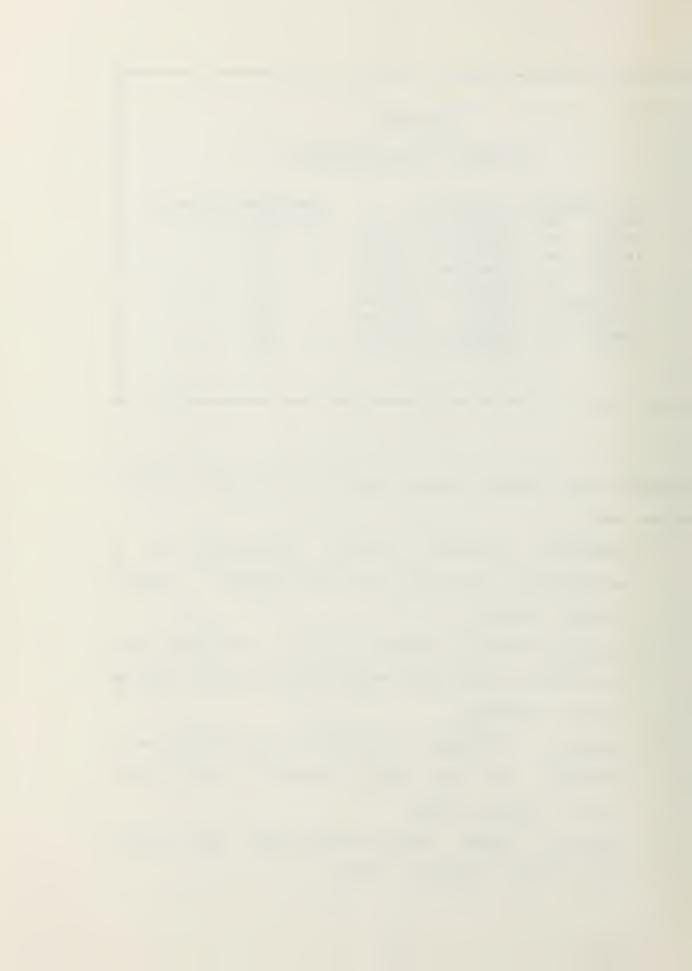
TABLE XIV

### Variable Transformations

New Varia	ble	Computa t	ic	on	Replaced Variable			
PRIV1	=	1/PRIVCON	1		New Variable			
AGRI2	=	AGRIPROD	X	PRIV1	6			
INDUS2	=	INDUSPRO	X	PRIV1	7			
ADMIN2	=	ADMINGDP	X	PRIV1	8			
MIWA2	=	MIWAELEC	х	PRIV1	9			
GROSSIN2	=	GROSINV	X	PRIV1	14			
GOVCON2	=	GOVCON	X	PRIV1	15			
		EXPERGDP	Х	PRIV1	17			
EDEX2	=	EDEXPEN	х	PRIV1	20			

possessing the highest factor loadings in each of the six factors were:

- 1. <u>Factor 1-</u> PRIVCON, private consumption as a percentage of the gross national product, (factor loading -.97266).
- 2. <u>Factor 2-</u> PRIMED, primary education enrollment as a percentage of the total available population, (factor loading -.93802).
- 3. Factor 3: GOVCONNE, government consumption as a percentage of the total national expenditures, (factor 1 cading .87382)
- 4. Factor 4- RADREC, radio receivers per 1000 inhabitants, (factor loaling .91492).



#### TABLE XV

Results of Second Factor Analysis Using New Variables

#### FACTOR ANALYSIS OF MIDEAST SOCIO-ECONOMIC INCICATORS

		ROTAT	ED FACTOR	PATTERN		
	FACTOR1	FACTOR2	FACTOR3	FACTOR4	FACTOR5	FACTOR6
CIRTARY A  AX  TARY A  P  CEEE  AX  TARY A  P  CEEE  AX  TARY A  P  CEEE  CEE  CEEE  CEE  CEEE  CEE  CEEE  CEE  CEE	7.00288694258014468392352513044665 9268822880449515287711138044665 7.671592332449515287445118097447098 6.977815572274828909447098 0.0000000000000000000000000000000000	- C. O. C.	0.423035 -0.32568 -0.1647755 -0.1647755 -0.165795 -0.05579240805 -0.031579240805 -0.031579240805 -0.031579240805 -0.031579240805 -0.0315780 -0.	0.02484793 0.0219894793 0.0219890749098 0.01097262942435856991369762464126925649463881359444638813514446042866884992	-0.20981 -0.18766 0.18676 0.90687 -0.82756933 0.18629931 0.1462993 0.1462993 0.1462993 0.147777 0.08878888 0.147779 0.14637748 0.147779 0.	-0.0887440144200 -0.0987440144200 -0.0987440144200 -0.09874401475704388874581941941941941941941941941941941941941941
		CRTHOGON AL	TRANSFORM	AATION MATR	IX	
		1	2	3	4 5	
1 2 3	0.9485 -0.1592	7 0.8206	1 0.4193	33 0.2838	6 0.06349	0.2019

	1	2	3	4	5	6
123456	0.94851	0.13376	-0.06489	C.09953	C. 22 81 C	0.12765
	-0.15927	0.82061	0.41933	0.28386	0. 06349	0.20197
	0.01973	-0.48279	0.72642	C.34633	0. 32346	-0.11947
	0.01843	0.08804	0.34713	-0.37627	0. 31435	C.C6884
	0.27074	0.01393	0.40656	-0.14738	-0. 83169	-0.21859
	0.03059	0.26C15	-0.08050	C.00059	C. 22 C86	-0.936C1

#### VARIANCE EXPLAINED BY EACH FACTOR

FACTCR1 FACTCR2 FACTCR3 FACTCR4 FACTCR5 FACTCR6 10.627231 6.055967 3.544593 2.746972 2.236573 1.762260

5. Factor 5- SECEXP, defense expenditures as a percentage of total government expenditures, (factor loading .90687).

46



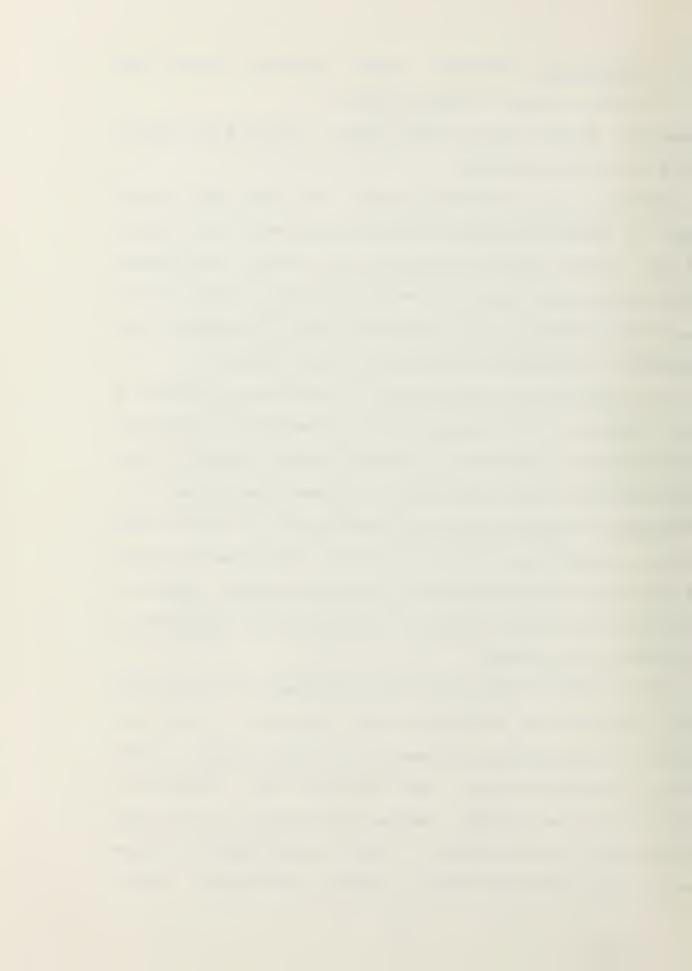
6. Factor 6- GNPPRCAP, gross national product per capita, (factor loading .68222).

These six factors collectively account for 90 per cent of the total factor variance.

Using the six variables gleaned from the factor analysis, a cluster analysis was again conducted. The results of the cluster analysis proved to be totally perplexing. While factors 4,5, and 6 accounted for only 22 per cent of the total variance of the function, their influence on the subsequent clusters was disproportionately higher.

At this stage in the analysis it was felt the choice of the factors to be utilized in the discriminant analysis could be more subjective. The last three factors; radio receivers per 1000 inhabitants; defense expenditures as a percentage of total government expenditures; and the gross national product per capita, due to the indiscriminate split in quantities and percentages between countries, tended to drastically skew the results, the decision to use them in the model was reviewed.

The problem with using radio receivers as a discriminant variable has been previously discussed. Since the quantity of receivers is presented in a raw format, rather than a percentage form, this variable has a tendency to drastically skew results. Defense expenditures, even though selected on a random basis, (the criteria being the most recent year with the largest complete data base), is not



really indicative of the level of development in any case because of constant inter-regional conflicts, security expenditures for individual countries tend to vary drastically year to year, depending upon the level of conflict experienced at a given time. Therefore for long range planning its value was also negligible. It was decided to not use these two variables in the discriminant analysis for the aforementioned reasons.

The decision to eliminate GNP per capita as one of the independent variables in the discriminant analysis, also served to help substantiate the overall model. Too often GNP per capita is utilized as the overall indicator of a country's level of development. While this may prove to be a viable indicator for the majority of the world, the Middle East appears to deviate from the norm. This is due, once again, to the significant difference in income between the oil producing countries and the non-oil countries.

Therefore taking the three remaining variables, a cluster analysis was once again conducted. These results are shown in Table XVI.

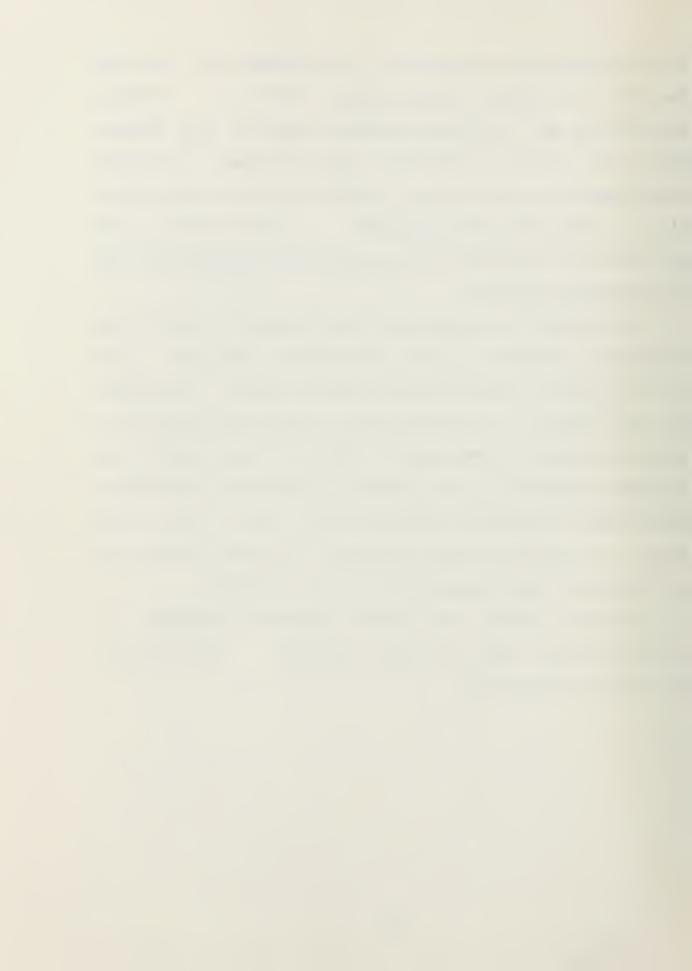


TABLE XVI

# Results of the Cluster Analysis Based on Three Variables

CLUSTER ANALYSIS OF MIDEAST SOCIO-ECONOMIC INDICATORS
CLUSTER MAP

I R A C	I R A	ALGERIA	K U W A I	L 1 2 Y A	NAC 90 C		S R I A	TURKEY	TUNISIA	MOROCOO	EGY PT	ISRAEL	S AU DI A R A	OMAR	SUDA	>@£#2
	*	*	*		*	*	*	*			*	*	*	*		
•	4	*		*	*	198	*	*	*	***	***	*	*		*	*
*	1	•	*	*	*	*	*	***	***	***	***	*	*	*	*	*
*	****	F 10F 20F	-	*	*	*	*	***	中車車	***	***	•	#	*	*	*
	****	**	*	*		*	非非非	****	***	***	***	*	*	*	*	*
	****	**	*	*	*	*	***	****	***	***	***	*	* **	***	*	-
-	****	1 to 100	*	*	*	*	***	****	***	4 **	***	*	***	***	***	**
*	***	**	*	*	*	***	****	****	***	***	***	*	***	***	***	**
**4	*****	**	*	*	*	***	****	****	***	***	***	*	* **	***	***	**
##4	****	***	*	*	** *	*** **	****	* ***	***	***	***	*	***	***	***	**
			4 1 1 1 1	**				****		***	***	*	***	***	****	14年
	****		* 1 * *					***			*****		***		***	(本本
	*****		* ***								****		***		***	
	****										****		***		***	
											*****		***		****	
											*****				*****	
* *4	*****	****	****	***	****	*** **	****	****	****	****	*****	****	****	****	*****	**

# CLUSTER ANALYSIS OF MIDEAST SOCIO-ECONOMIC INDICATORS CLUSTER LISTING

CLUSTER	CCLNTRY	GCVCONNE	PRIVCON	PR IMED
1 1 1	IRAQ IRAN ALGERIA	16.8000 18.6000 14.0000	54.50C0 41.3000 46.6000	120.0 101.0 98.0
1	MEAN	16.4667	47.4667	106.3
2 2	KUWAIT LIBYA	21.1000 21.4000	17.1000 28.8000	99.0 123.0
2	MEAN	21.2500	22.9500	111.0
തതതതതത്തെ ത	JCRDAN LEBANCN SYRIA TURKEY TURISCO MCGYPT ISRA MEGYAEL MEGN	32.8000 9.0000 20.4000 16.3000 21.9000 21.5000 40.8000	8C.8000 86.0000 66.2000 71.2000 64.9000 63.8000 58.0000	1 02. 0 97. 0 96. 0 105. 0 102. 0 75. 0 75. 0 96. 0
4	SAUDIARA Gran	21.0000 18.1000	13.6000 11.4000	64.0 44.0
4	MEAN	19.5500	12.5000	54.0
5 5 5	SUCAN YEMEN MEAN	14.0000 12.7000 13.3500	8C.6000 93.1000 86.8500	51 • 0 34 • 0 42 • 5



As before, the next step was to take the six variables used in the cluster analysis and to subject them to a discriminant analysis. The SPSS stepwise discriminant program then scanned these variables, selecting those which best explained the variance between the means of the six groups, given the variables previously included. Table XVII shows the results of the discriminant analysis - all three variables being included in the discriminant analysis, none being excluded.

#### TABLE XVII

Stepwise Variable Selection for the 17 Countries

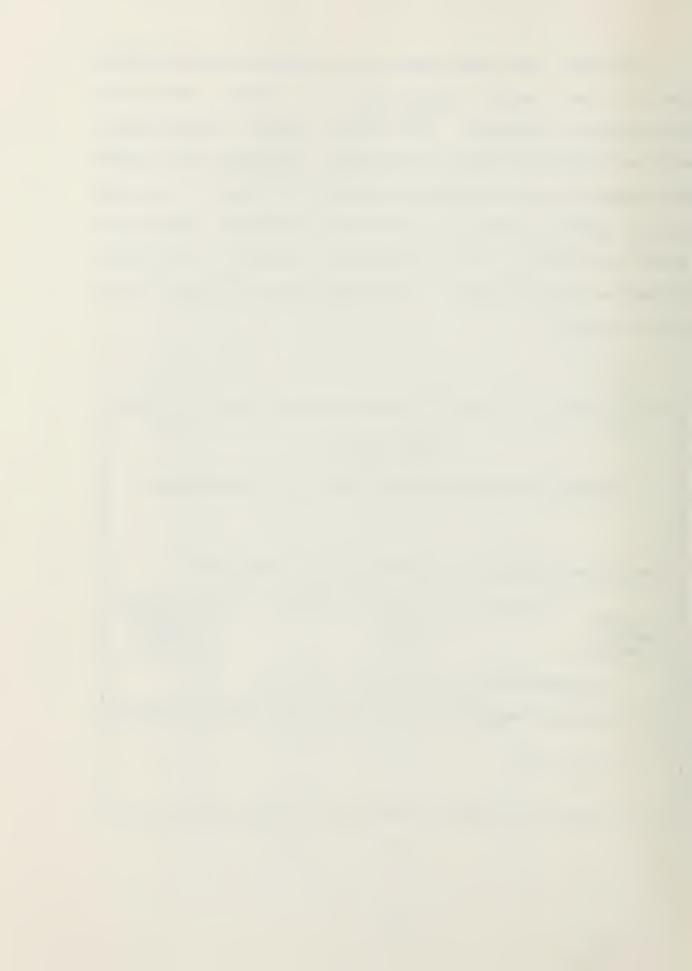
Variables included in the discriminant function

F Ratios (to enter or remove) Wilks Lambda
PRIVCON 38.675 0.15073
PRIMED 12.780 0.05593
GOVCONNE 1.017 0.01287

approximate F for function 10.91103

No variables were omitted from the discriminant function!

sig .001



The two standardized 17 country functions in Table XVIII show Private consumption was the best discriminator followed by Primary education as a percentage of total enrollment. Government consumption as a percentage of total national expenditures followed respectively. These functions account for 99.17 percent of the overall total variance.

### TABLE XVIII

# Linear Discriminant Function

For the 17 Middle East Countries

non-standardized:

Zi = -4.682 + .135Ai - .455Bi + .551Ci

Zi = -8.215 + .282Ai + .711Bi + .222Ci

standardized:

Zi = 1.1309Ai - .5703Bi + .4291Ci

Zi = .235Ai + .895Bi + .172Ci

A = PRIVCON

B = PRIMED

C = GOVCONNE



The extent of usefulness of a given discriminant function depends, however, not only upon the reasonableness of the variables selected, and upon the percentage of discriminable variance for which these functions account, but also upon the extent of seperation among the groups. Table XIX shows there to be a clearly defined seperation between the groups, with an overall average probability of correct classification greater than 98 per cent. Table XIX, summarizes the results of the second analysis.

Having completed the analysis, taking into account certain factors peculiar to the Middle East, the countries can now be ranked in accordance with their discriminant scores. Unlike the Adleman and Morris study, which ranks countries with the largest discriminant scores as being the most developed, in this model, the lower discriminant score is indicative of a higher level of development.

By itself, this score is only an index of a level of development achieved at a certain point in time, to determine the potential for future development, further analysis is necessary.

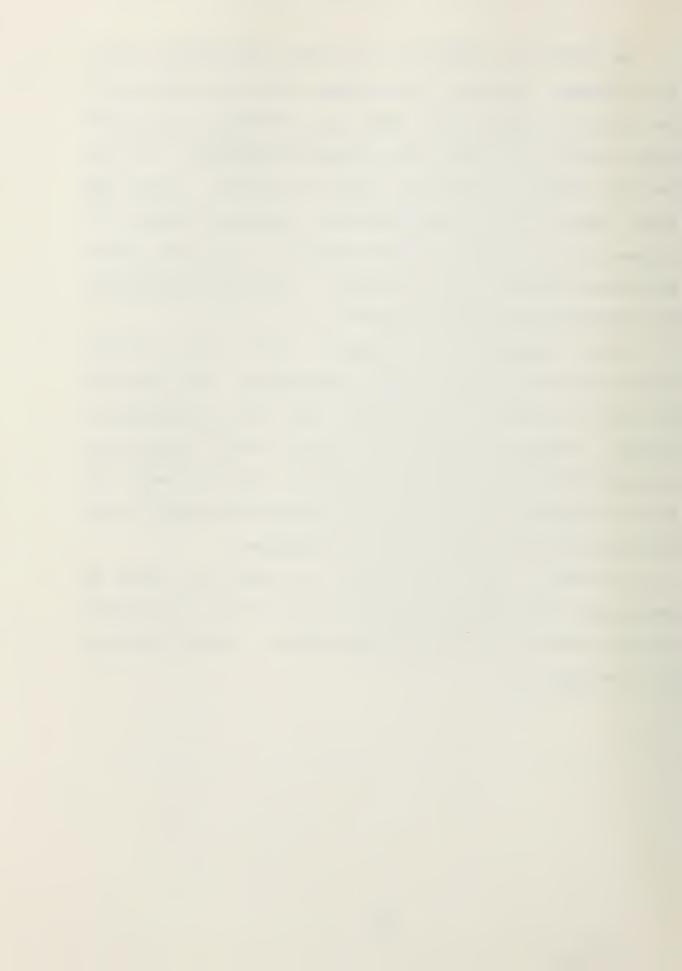


TABLE XIX

Country Groupings Based Upon Second Discriminant Score

	Discriminant	Score	robability of rrect Class
Group_I Iran Algeria Iraq	-2.6 -2.0 -1.8 mean -2.1	) 4 3 2	99.8% 99.7% 97.5%
<u>Group_II</u> Kuwait Libya	-5.7 -5.1 mean -5.4	19	99.6% 98.8%
Group_III Tunisia Syria Israel Turkey Egypt Morocco Lebanon Jordan	1.0 1.0 1.0 1.7 2.5 3.0 3.4 mean 1.7	06 09 74 53 06	84.9% 99.3% 99.9% 99.0% 99.8% 99.8%
Group IV Saudi Arabia Oman Group V	-4.5 -4.1 mean -4.3	59 14	99.8%
Sudan Yemen	4.7 7.0 mean 5.8	)9	99.9% 130%

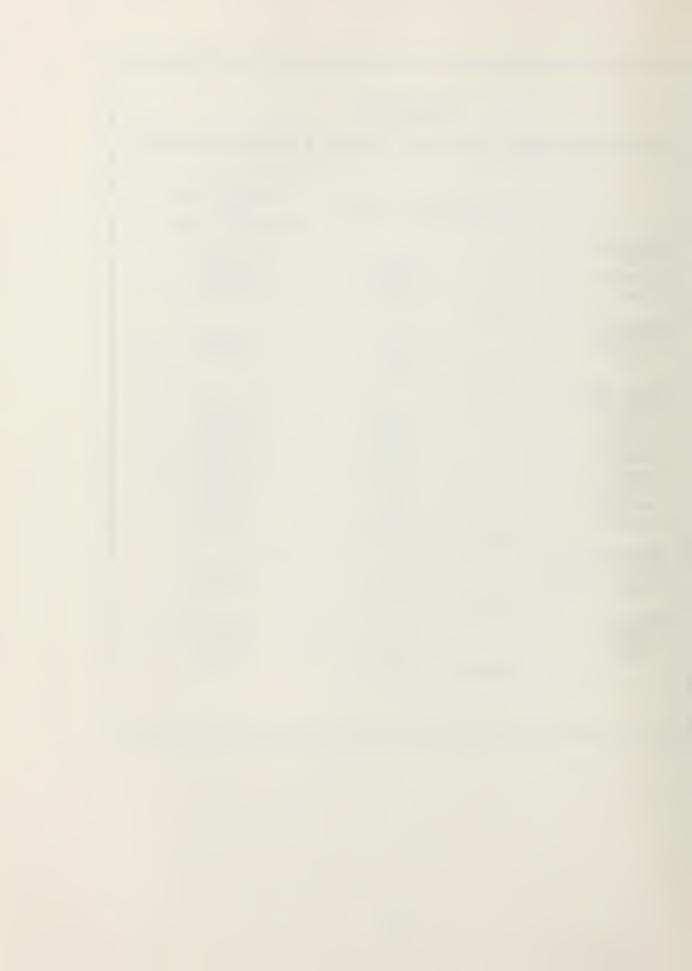
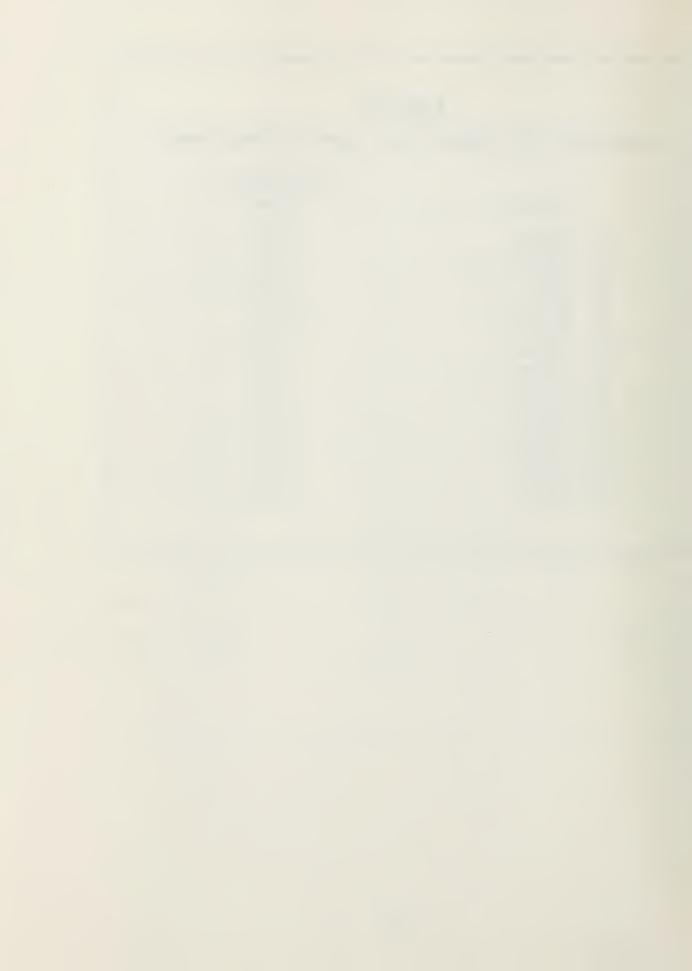


TABLE XX

# Countries of the Middle East - Level of Development

Country	Discriminant Score
1. Kuwait 2. Libya 3. Saudi Arabia 4. Oman 5. Iran 6. Algeria 7. Irag 8. Tunisia 9. Syria 10. Israel 11. Turkey 12. Egypt 13. Morccco 14. Lebanon 15. Jordan 16. Sudan 17. Yemen	-5.70 -5.19 -4.59 -4.14 -2.65 -2.04 -1.82 .355 1.05 1.06 1.09 1.74 2.53 3.06 3.44 4.70 7.09



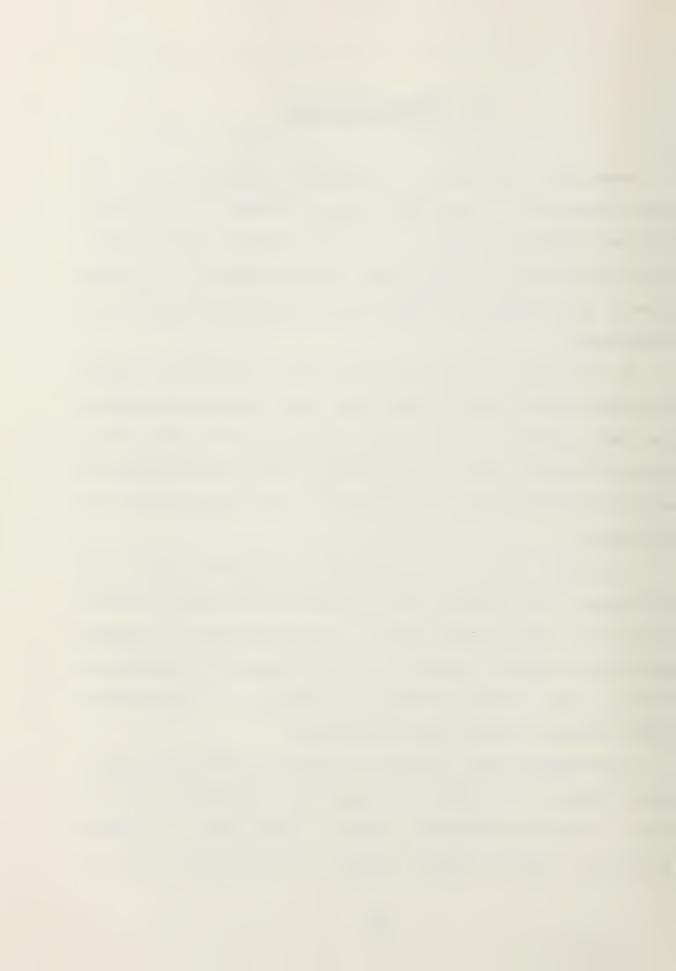
# VI. TESTING THE MODEL

Measuring a country's development potential is a two phase operation. Each phase being related, yet clearly distinct from one another. The first phase involves measuring the amount, or the level of development as we have already done; the second phase entails measuring the rate of development.

In his paper, "Recent Rank Ordering of Nations in Terms of Level of Development" [Ref. 38], Kurt Finsterbusch argues that while several methods are very satisfactory for measuring a nation's level of development, no fully satisfactory method yet exists for the measurement of a nation's rate of development.

He argues, that it is impossible to measure the rate of development with one-tenth the accuracy obtainable in measuring the level of development, simply because no single system is reliable enough; no single factor indicative enough, since rates of change for aspects of development factor along at least three dimensions.

Finster busch does, however, attempt to develop an index, which combines ten rates of change of development series, into a rate of development index. This index, he says, produces a fairly reliable measure of the overall rate of

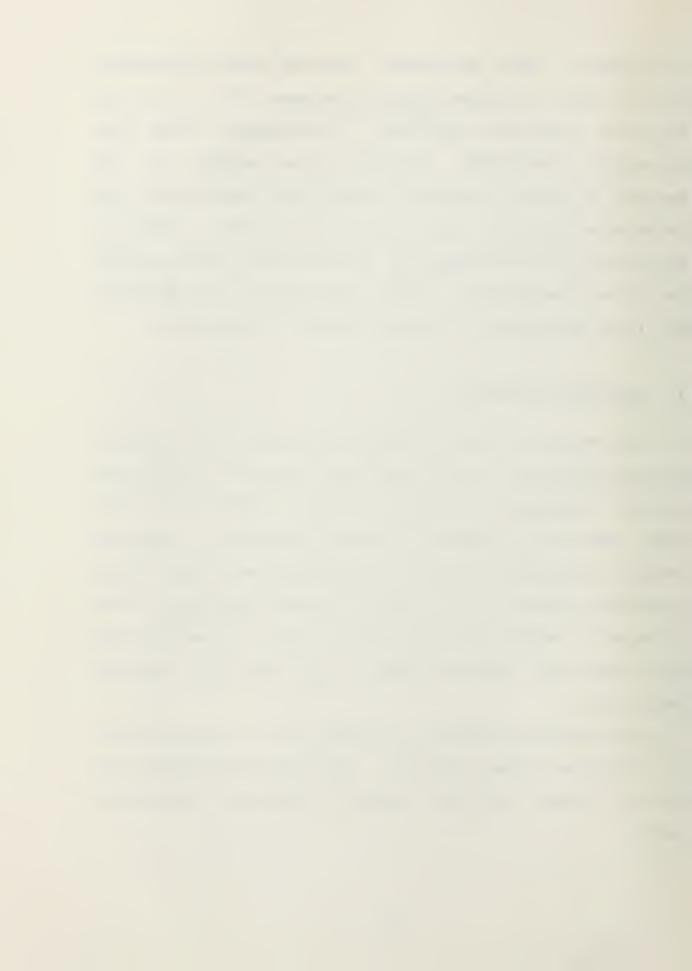


development. This development index is highly correlated with the rate of GNP per capita, (R-square= .73), with each indicator receiving additional legitimization from this correlation [Ref. 39]. Utilizing this concept, it was decided to test our model's predictive capabilities in correlation with the rate of growth of the GDP. Since we are attempting to determine if a correlation exists between our index (discriminant score), and the rate of growth of GDP (read development), further analysis is necessary.

## A. REGRESSION ANALYSIS

The method of analysis chosen for testing the relationship between level of development and the rate of growth was
multiple regression analysis. The SAS STEPWISE Procedure
being used is the Maximum R-Square Improvement Technique
(MAXR), developed by James H. Goodnight [Ref. 40], and is
considered superior to the normal stepwise regression, since
it does not settle on a single model, rather it searches for
the "best" one variable model; the "best" two variable
model, etc.

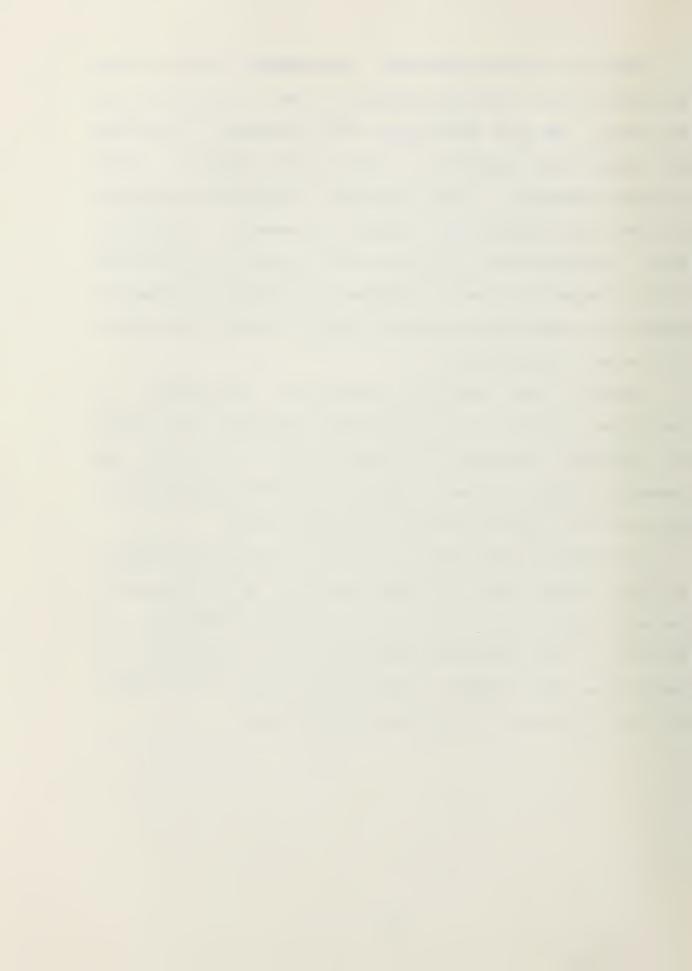
The MAXR method begins by finding the one variable model producing the highest R-square. Then another variable, the one that would yield the greatest increase in R-square is added.



Once the two variable model is obtained, each of the variables in the model is compared to each variable not in the model. For each comparison, MAXR determines if removing one variable and replacing it with another variable, would increase R-squared. After comparing all possible switches, the one that produces the largest increase in R-square is made. This process continues until the best two variable model is created, then the process is repeated in order to achieve the best three variable model, the best four variable model, and so forth.

Through MAXR multiple regression techniques, a prediction equation is obtained which indicates how scores on the best independent variables could be weighted and summed to obtain the best possible prediction of a development rate for the countries of the Middle East.

The average annual rate of growth of the Gross Domestic Product between 1970 and 1979 was used as the dependent variable (non-oil GDP for the oil-exporting countries), in addition to the variables discriminate score (DISCRIM2), to assure that their impact on real growth would not be (incorrectly) attributed to the level of development.



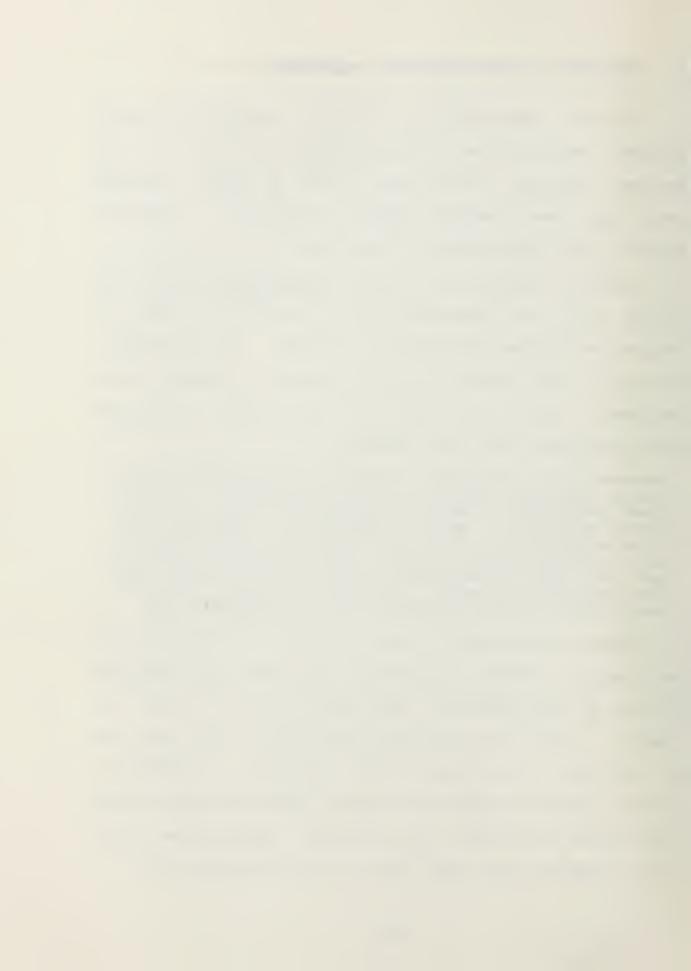
# B. SELECTION OF THE INDEPENDENT VARIABLES

Since the Arab world is a society undergoing profound changes, political as well as economic, it was felt that perhaps the level of political order in these countries could also have a certain degree of impact on a country's potential for socio-economic development.

Michael C. Hudson, in his book, <u>Arab Politics</u> [Ref. 41], states that the development of the political order is lagging behind the socio-economic changes. More precisely, instead of being able to direct them into fruitful policy outcomes, the political order is barely able to manage the social conflict which they engender.

Because of an inability to generate structural legitimacy, Arab politics face two alternatives, neither of them desirable: either the emergence of control regimes whose stability is mainly a function of enhanced coercive capabilities or the re-emergence of the turbulence of the 1950's and the 1960's. What Arab opinion wants, and what social mobilization requires, is precisely what its political processes have been unable to provide: meaningful institutionalized participation [Ref. 42].

Mudson has developed a model (which he calls the social mobilization model), depicting the range of political choices as the product of a more complex set of factors. In theory, a given rate of social mobilization could give rise to four kinds of political order, depending on whether or not the political culture was highly fragmented along ethnic class lines and whether the government capabilities (relative to system lcads) were high or low (see Figure 6.1).



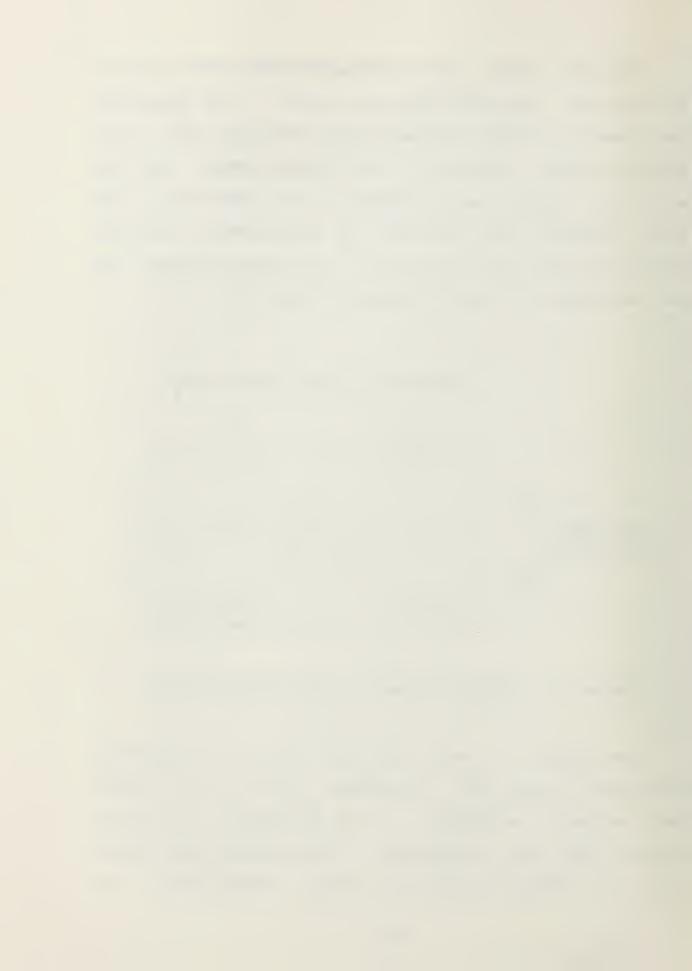
Political systems with low fragmentation and low capabilities are relatively stable but inert. Low capability governments in highly fragmented societies give rise to an unstable order. Systems with high fragmentation, but also with high capabilities are designated as controlled. The final category, one marked by low fragmentation and high capabilities can realistically be considered suitable for the development of strong legitimacy [Ref. 43].

Political Culture Fragmentation

# low high Inert Unstable low I II Government Capabilities TV III high Dynamic Controlled

Figure 6.1 Hudson's Model of Social Mobilization.

Like Hudson, it was felt that the area of political development might play an important role in the overall socio-economic development of the Mid-eastern countries. Much has been done, especially in the revolutionary republics, to diminish social and economic inequalities. Not

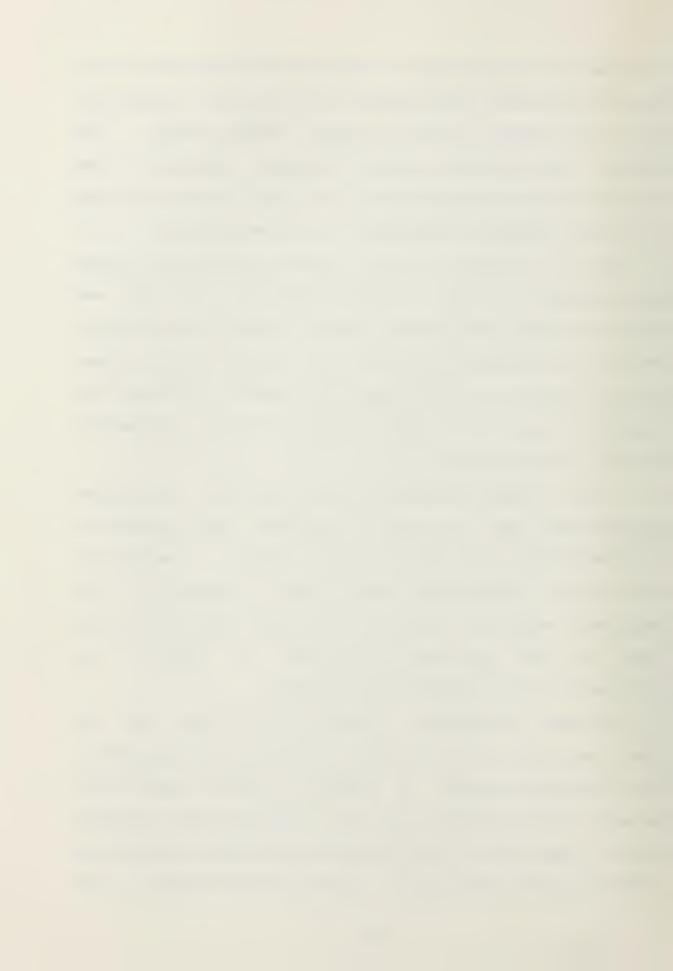


only have the prerogatives of traditional elites been eliminated, governments have carried out substantial redistributions of national wealth through public policy. Tax reforms, free education, welfare programs, subsidies, rent controls and land redistribution has made a significant step in closing the gap of inequality in the past decade.

Since it was felt that the social mobilization model best described the Arab political process, an index was developed based upon Hudson's original design and the placement of the excluded countries (Iran, Turkey, Israel), based upon his definition of the political orders. The twenty one countries break down as shown in Figure 6.2 This independent variable was labled P1.

A long literature [Ref. 44] has contended that defense expenditures tend to divert resources from productive investments and thus impeed economic growth. A measure of the defense expenditures was therefore included in the regression equation to assure that this particular factor would not bias (one way or another) the impact of the discriminant score on the rate of growth.

As stated previously, defense expenditures, for any given year alone, had a tendency to be extremely misleading. It was decided however, an average of defense expenditures as both a percentage of the gross national product (DEFGNP) and as a percentage of total central government expenditures (DEFCGE) might prove to be a more valuable variable in our

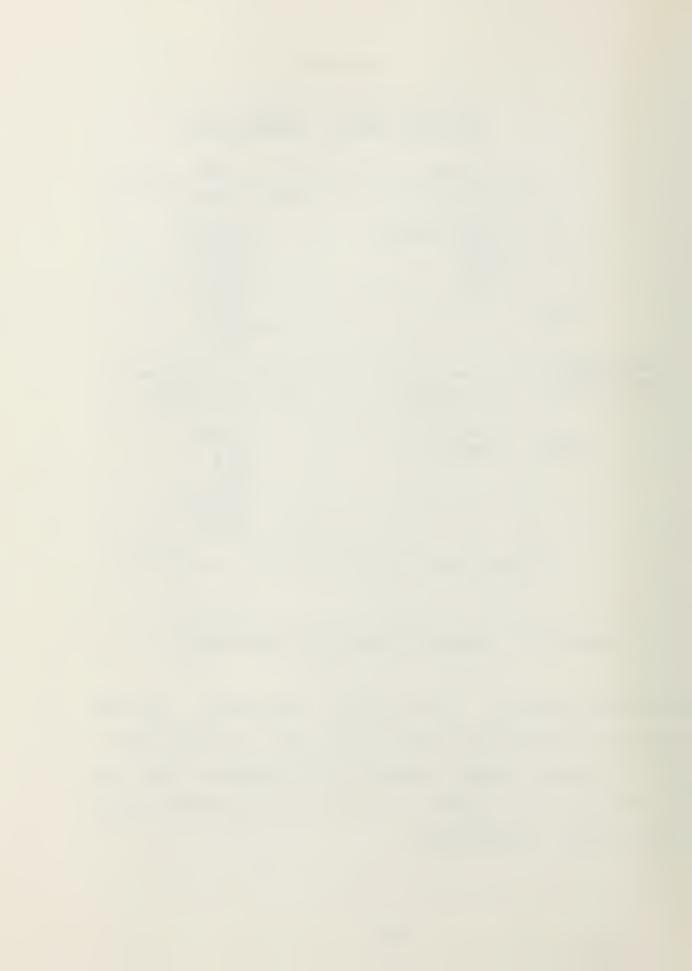


# Political Culture Fragmentation

	low	high
	I. Inert	II. Unstable
	Saudi Arabia Qatar UAE Oman	Bahrain Morocco Egypt Lebanon Libya
low		Sudar Yemen Iran
Government		
Capabilities	IV. Dynamic	III. Controlled
h≐gh	Tunisia Kuwait	Jordan Syria Iraq PDRY Algeria Turkay Israel

Figure 6.2 Levels of Political Development.

prediction equation. Using figures provided by the Arms Control and Disarmament Agency (ACDA) for the period 1970 - 1979, an average defense expenditure was computed, these two variables were also added to our list of independent variables subject to regression.



The Gross Investment Rate (GROSINV), as a percentage of the gross domestic product is traditionally utilized in the Western world as a primary source of economic growth. As with the case for defense expenditures this variable was included in the regression equation to assure that none of its impact on growth would be incorrectly attributed to the discriminate score.

In order to establish the validity of the selection of DISCRIM2 as the most representative indice of the level of development it was decided to, in addition, test the reliability of several other indices which had been developed in the course of this study yet intuitively determined not to be representative of the level of development in the Mid-east:

- DISCRIM1 the discriminant scores reached if radio receivers per 1000 inhabitants were included in the analysis.
- 2. DISCRIM3 the discriminant score achieved based upon the single variable, GNP per capita.
- 3. CL1, CL2, CL3 using the same variables that produced discriminant scores 1-3, a cluster analysis produced five separate groups of countries. These groups were ranked accordingly 1-5, with 5 being the highest possible score.

A total of twelve possible functions were then present for testing as depicted in Table XXI.



### TABLE XXI

### The Twelve Functions Tested

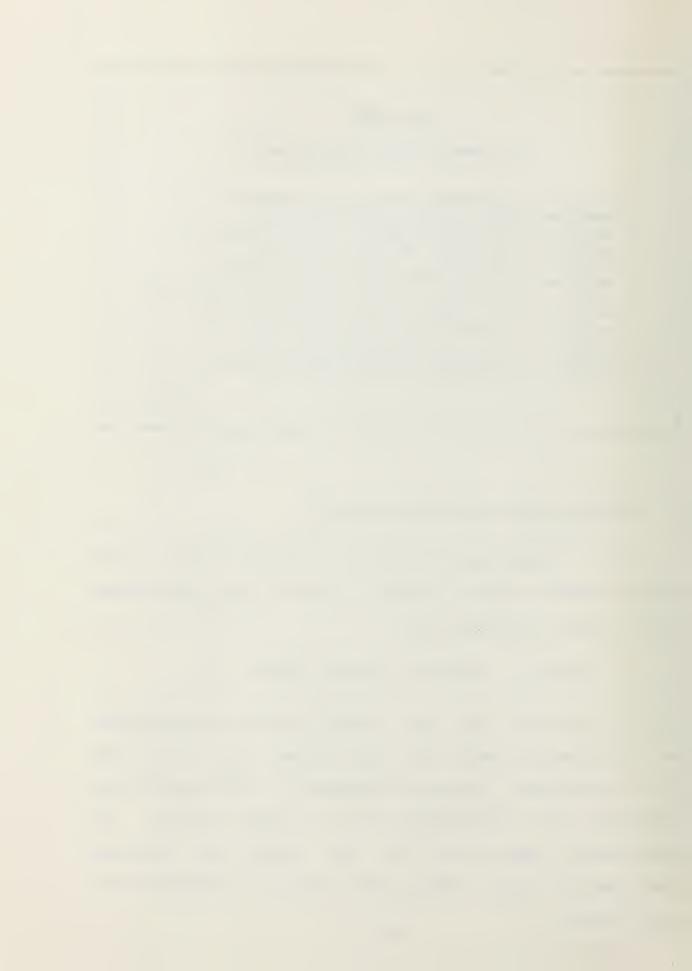
1. RGGDP = f (DISCRIM1, DEFGNP, GROSINV, P1)
2. RGGDP = f (CL1, DEFGNP, GROSINV, P1)
3. RGGDP = f (DISCRIM2, DEFGNP, GROSINV, P1)
4. RGGDP = f (CL2, DEFGNP, GROSINV, P1)
5. RGGDP = f (DISCRIM3, DEFGNP, GROSINV, P1)
6. RGGDP = f (CL3, DEFGNP, GROSINV, P1)
7. RGGDP = f (DISCRIM1, DEFCGE, GROSINV, P1)
8. RGGDP = f (CL1, DEFCGE, GROSINV, P1)
9. RGGDP = f (DISCRIM2, DEFCGE, GROSINV, P1)
10. RGGDP = f (CL2, DEFCGE, GROSINV, P1)
11. RGGDP = f (DISCRIM3, DEFCGE, GROSINV, P1)
12. RGGDP = f (CL3, DEFCGE, GROSINV, P1)

## C. CONDUCTING THE REGRESSION ANALYSIS

Of the twelve models tested only four produced a four variable model with an R-square value of any significance with the best function being:

RGGDP = f (DISCRIM 2, DEFCGE, GROSINV, P1)

It was felt that the F-value should be significant at the 90 percent level. As can be seen from table XXII the two variables scoring the highest in the function are DISCRIM2, the discriminant score achieved through the development index, and P1, the level of political development, both meeting the criteria established for significance.



# TABLE XXII

# Results of the Regression Analysis

		REGRESSION A		INDEPENDENT VARIABLES DEPENDENT VARIABLE RGGS	بو	
TEP 1 V	AR I JELE	CISCRIME ENTERED	R SQUARE .	0.25881321 C(P) .	8,660043	17
		CF	SUM CF SQUARES	MEAN SQUARE	F	PROB>
REGRESSION TOTAL	ON ·		220.13861772 516.57117052 736.70578824	220.13861772 34.43807E03	1.39	0.023
		8 VALUE	STD ERROR	TYPE II SS	F	PROB
CISCR INZ	T	9.96325798 -1.00313204	0.39676142	220.13861772	6.39	0.023
HE ABOVE M	ODEL 1S	THE BEST 1 VARIA	ele MODEL FOUND.			
TEP 2 V	ARIJELE	P1 ENTERED	P SQUARE =	0.51426442 C(P) •	4.004637	1'8
		CF	SUM CF SQUARES	MEAN SQUARE	F	PRCB
REGRESSION TOTAL	ON	2 14 16	378.86362859 357.84615964 736.70578824	189.43181430 25.56043997	7.41	0.00
		8 VALUE	STD ERROR	TYPE 11 SS	۴	PR 08
INTERCEP GISCRIMZ P1	T	18.96286698 -C.58558764 -3.6022211	C.34186060 1.44554579	214.17991536 158.72501G58	8.38 6.21	0.01
HE ASCVE P	00FL 15	THE EEST 2 VARIA	ele Model Found.			
		CEFCGE ENTERED		0.59293498 C(P) =	3.574461	15
		CF	SUM CF SQUARES	MEAN SQUARE	F	PPG8
REGRESSI BRACK TOTAL	ON	13	436.82100061 299.88678762 736.70978824	145.60700020 23.06836823	6.31	0.00
ILIAE		0 110111				
IUIAE		8 YALUE	STD ERROR	TYPE II SS	F	PRCB
INTERCEP DISCRIM2 PI CEFCEE		17.623CE39E -1.12726254 -2.7CCC972E -3.1641811C	\$TD ERROR 0.33618562 1.48654010 0.10359032	TYPE II SS 259.37264751 76.10605782 57.95737202	1124 3.30 2.51	0 · C0
INTERCEP CISCRIM2 P1 CERCEE		17.623CE39E -1.12728254 -2.7CCC872E -1.1641811C	0.33618562 1.48654010 0.10259032	259.37264751		0.00
INTERCEP DISCRIMA PI CERCEE	ODEL IS	17.623CE39E -1.12728254 -2.7CCC872E -1.1641811C	0.33618562 1.48654010 0.10358032 0.10358032	259.37264751	12.24 3.30 2.51	0.000 0.000 0.000 0.13
INTERCEP CISCRIM2 PI CEFCEE	ODEL IS	12.623CE39E -1.12728254 -2.7CCC872E -2.1641811C	0.33618562 1.48654010 0.10358032 0.10358032	259.37264751 76.10605782 57.95737202	12.24 3.30 2.51	0.00 0.09 0.13
INTERCEP DISCRIMA PI CERCEE	ODEL IS	12.623CE39E -1.12728254 -2.7CC6872E -3.16418112 The dest 3 varia gresiny entered	0.33618562 1.48654010 0.0359032 CLE MOCEL FOUND. 8 S CUARE =	259.37264751 76.10605782 57.95737202	11.24 3.30 2.51	0.C0 0.C9 0.13
INTERCEP CISCRIM2 PISCRIM2 CIFCGE THE ABOVE M STEP 4 V	ODEL IS	12.623CE39E -1.12728254 -2.7CC825E -2.7CC825E -3.1641811C THE BEST 3 VARIA GRCSINV ENTEFED CF	0.33618562 1.48654010 0.10359032 BLE MOCEL FOUND. R S CUARE = SUM CF S CUARES 450.52134582 286.18844242	259.37264751 76.10605782 57.95737202 0.61153164	1124 3.30 2.51 5.000000	0.00 0.09 0.13



Defense expenditures as a percentage of the central government expenditures, significant probability score was positive although only at the 87 per cent level, while the investment rate as a percentage of the GDP, was clearly insignificant.

Since we are concerned with predicting the rate of growth from our four independent variables, the data gleaned from the regression analysis can now be employed to obtain the prediction equation:

RGGDP = 
$$9.70 - 1.14A - 2.68B + .17C + .10D$$
  
(1.45) (-3.33) (-1.77) (1.62) (0.75)

A = DISCRIM2

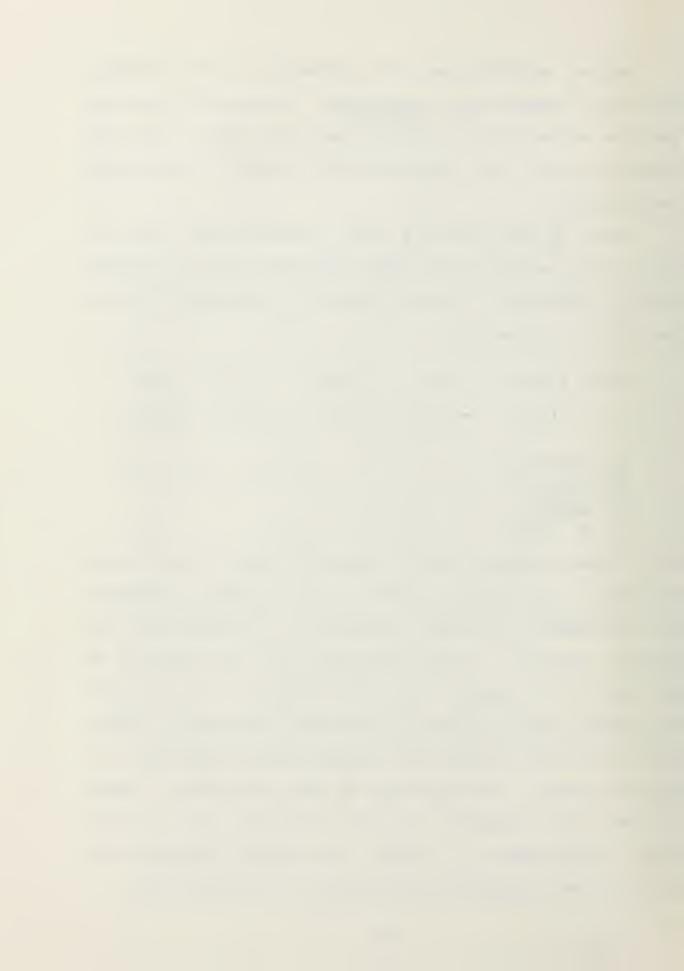
B = P1

C = DEFCGE

D = GROSINV

() = T - score

The R-square score of .6115, indicates that 61 per cent of the time, the variation for the rate of growth of the GDP, is explained by the four independent variables operating jointly. However, as also can be seen from the equation, 51 per cent of the variation can be explained by the discriminant score and the level of political development alone. Therefore in the Middle East, defense expenditures, and to a greater extent, the percentage of gross investment, appear to have minor influence on the rate of growth, yet the variables which appear to explain the largest variation in growth, have a negative relationship to the growth rate.



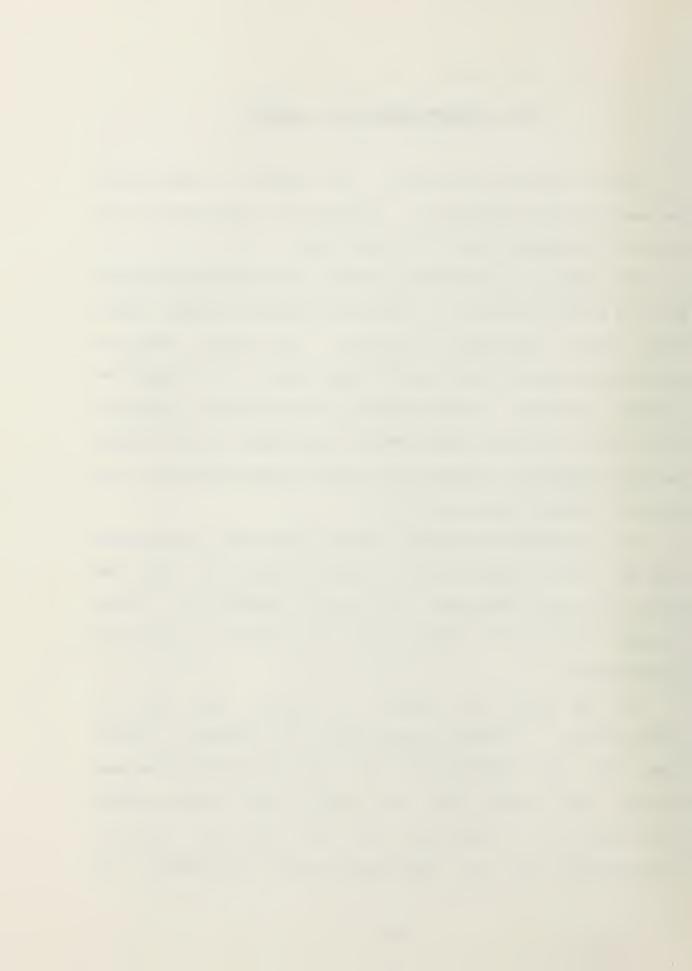
# VII. DISCUSSION OF THE RESULTS

while initially puzzling, the negative relationship between the two significant, independent variables and the rate of development is easily explained.

The negative relationship between the discriminant score and the rate of growth of the Gross Domestic Product (GDP), imply then, countries posessing the highest negative discriminate score were the most developed. The regression results therefore, in contrast to Finsterbusch, indicate that there is a clear relationship (at least for the Middle Eastern Countries), between the level of development and the overall rate of income growth.

The negative relationship between political development and the rate of growth most likely reflects the fact that while political development is indeed important to socioeconomic growth, it alone will not insure a country's development.

In the study by Robert E. Looney and Peter C. Fraderickson, "Defense Expenditures and Economic Growth" [Ref. 45], they hypothesized that the relationship between defense and growth will be positive and statistically significant for countries that are relatively resource unconstrained and the relationship would be negative and



statistically insignificant for those country's which are resource constrained. The linear regression equations estimated for these two groups of countries served to support their hypothesis.

The results from the Looney and Frederickson study can perhaps provide a clue to the end results of our model. While the level of political development plays an important part in the overall rate of development for a country, (a trend that was prevalent in all the prediction equations tested; P1 was always the best one variable model except when compared to DISCRIN2 and CL2, when it was second), it is statistically insignificant compared to the level of economic development as portrayed by our discriminant score.

In other words, a country with development potential (read low discriminant score) can continue to grow in spite of the political level of development, while a country which already rests at a low level of development (read high discriminant score) will not grow simply because of a dynamic political system. The highest development potential, therefore, rests with the resource unconstrained countries.

Graphically depicted, cur model of social economic development in the Middle East can be represented as shown in Figure 7.1.



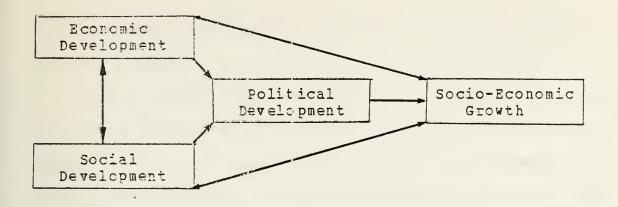
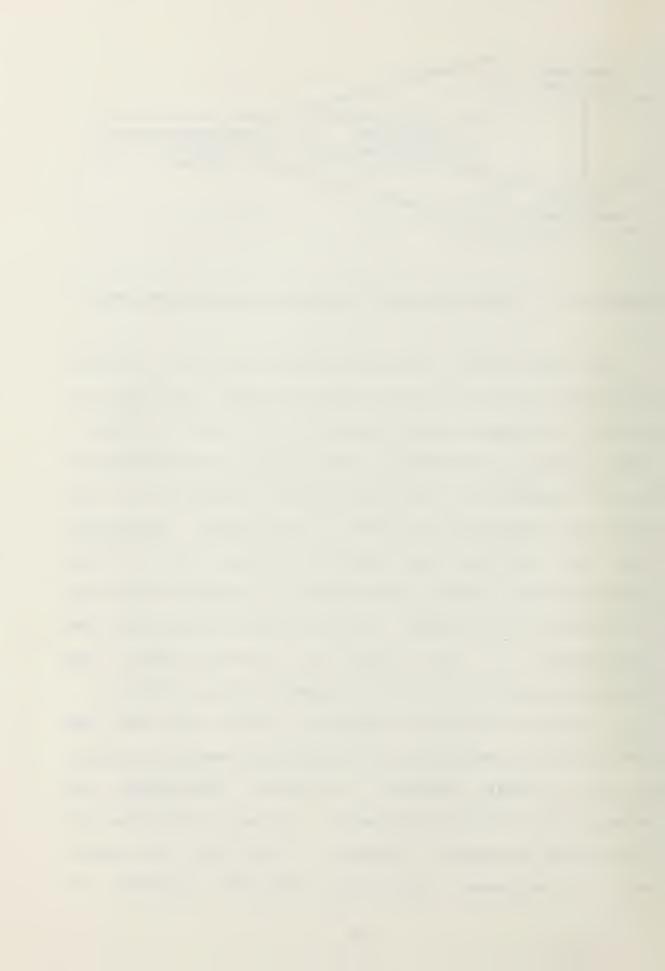


Figure 7.1 A Mideast Model of Socio-Economic Development.

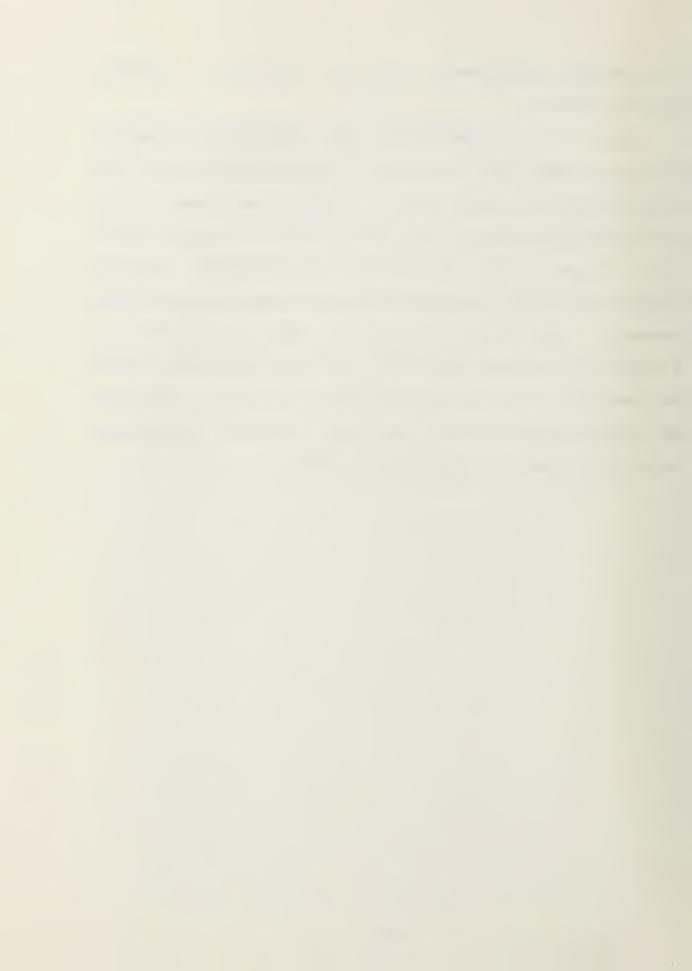
The model further demonstrates that while the level of development is related to the rate of growth, the relationship is not exceptionally strong. In order to design a model capable of achieving a higher level of significance it may be necessary to enter additional variables that were beyond the scope of this study. For example, constraints that are placed on the domestic economy such as labor constraints and capital constraints (of special importance to the non-oil countries); another factor which might bear investigation is the impact of foreign demand for Mid-Eastern products as well as domestic supply factors.

A country's balance of payments includes much more than the exports of goods and services and complementary imports. It also includes payments on foreign indebtedness and receipts from foreign investments, private remittances and un-requited government transfers. Such items can compete with or supplement the foreign resources available for



socio-economic development and thus can further constrain domestic growth.

Another factor that has not been addressed, primarily due to the inability to quantify it for the purposes of this study, though its importance to overall development in the region is unargueable, is the potentiality of further political violence, i.e. Arab-Israeli confrontations; domestic political discord; the effect of the Islamic Fundamentalist Movement. While the P1 variable can assist us in measuring a level of political development, and our discriminant score can measure a level of socio-economic development, there has yet to be devised a scale which will accurately measure the impact of a country's ideological fervor.



## VIII. CONCLUSION

The previous study on the identification of relative levels of development of Middle Eastern countries performed by Hershlag and Kloner, was, although a pioneering work in the field of quantitative analysis in the Middle East, nevertheless of limited scope. The current study, by utilizing an expanded data base together with discriminant analysis and multiple regression techniques, extended that study not only to the present time period, but in scope as well. The end result is a more comparative picture of the countries of the Middle East, showing their relative development since the initial study was completed. A compairison of the countries rankings from the first study to the present, does indeed present some significant differences. The main one being the rise in the development level of the oil producing countries.

The goal of this study was to establish a model to aid the policy analyst in the determination of a country's growth potential. Through a detailed process of multivariate analysis an index of the country's level of development was achieved, with their subsequent ranking based upon their discriminate score. Through regression analysis this index was tested along with several other independent variables,



to determine its reliability as a model of development as well as determine the correlation between the index and other commonly identified variables associated with the growth process. The result achieved was a predictive equation with the level of development and an index of political development accounting for over 61 percent of the fluctuations in real growth of the sample countries. Our model, therefore, does indeed have predictive potential.

The fact that the predictive potential of the model is however somewhat limited, in no way detracts from its importance and its overall utility value. Since the amount of empirical research conducted in the Middle East in the area of social-economic development is extremely small, any additional research performed vastly assists the area analyst in the conduct of his work.

The difficulties and problems encountered in the attempt to quantify the data from the Middle East, as well as the failure of those country's under study to fit the already established and well worked models of social development, assist in highlighting the need for more quantitative work in the region.

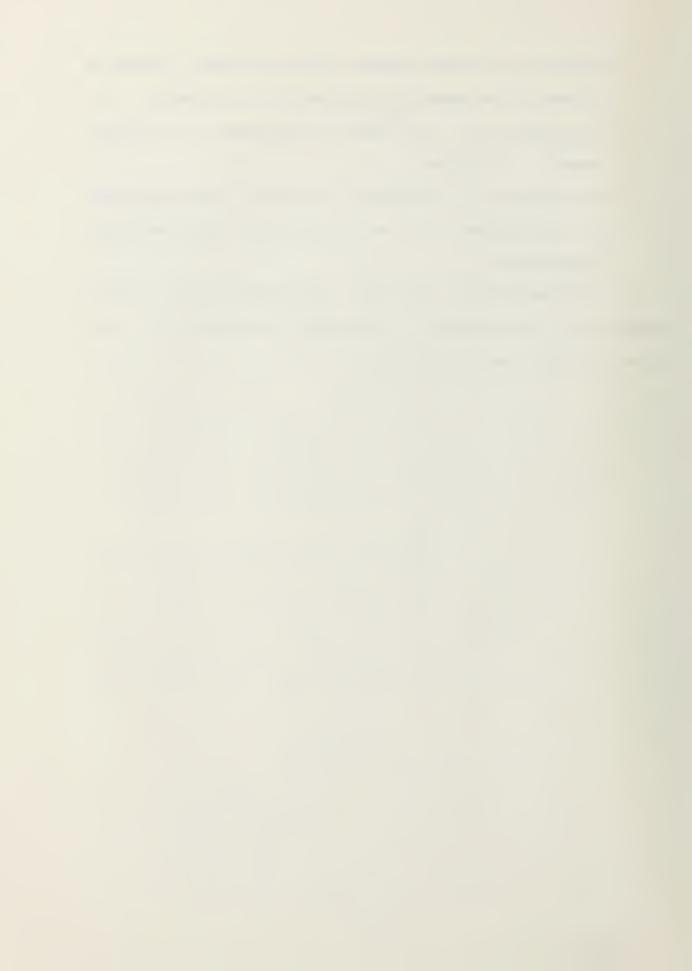
Areas of future study should include:

1. The extreme sensitivity of the model due to the selection of variables. By expanding the size of the total number of variables to be used in the initial factor analysis, and/or using ten year averages



- opposed to the most recent data available, trends of economic development may become more apparent.
- 2. The effects of political development vs socioeconomic development.
- 3. The effects of a failure to achieve a lasting peace in the Middle East on long range social-economic development.

By utilizing this model as a foundation for future research and continuing to refine and work with it, its value will continue to increase.



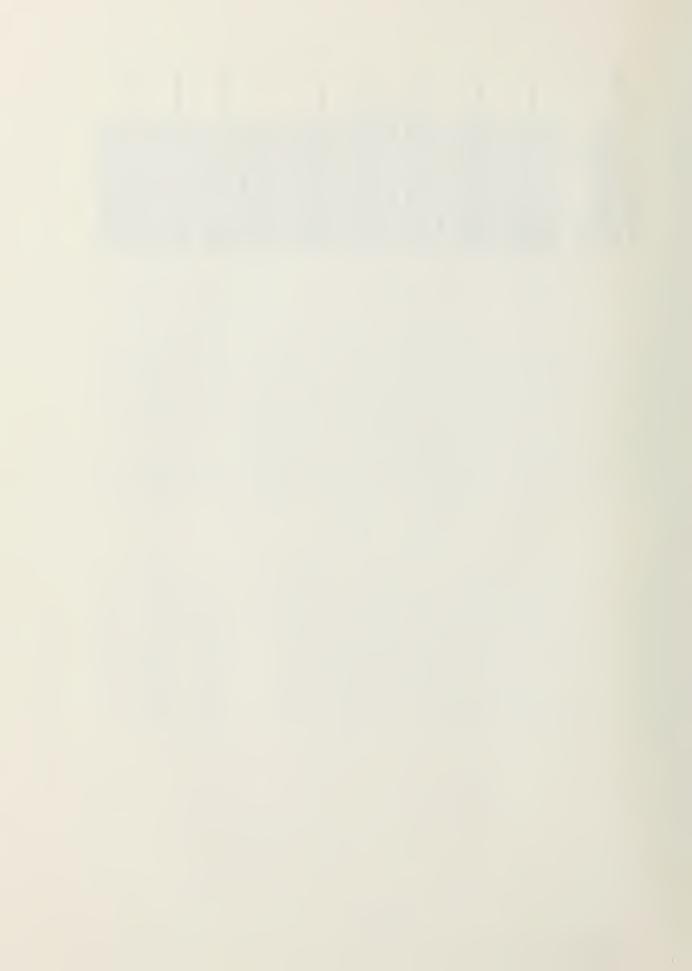
APPENDIX A

DATA ON SELECTED SOCIO-ECONOMIC VARIABLES IN THE MIDDLE EAST

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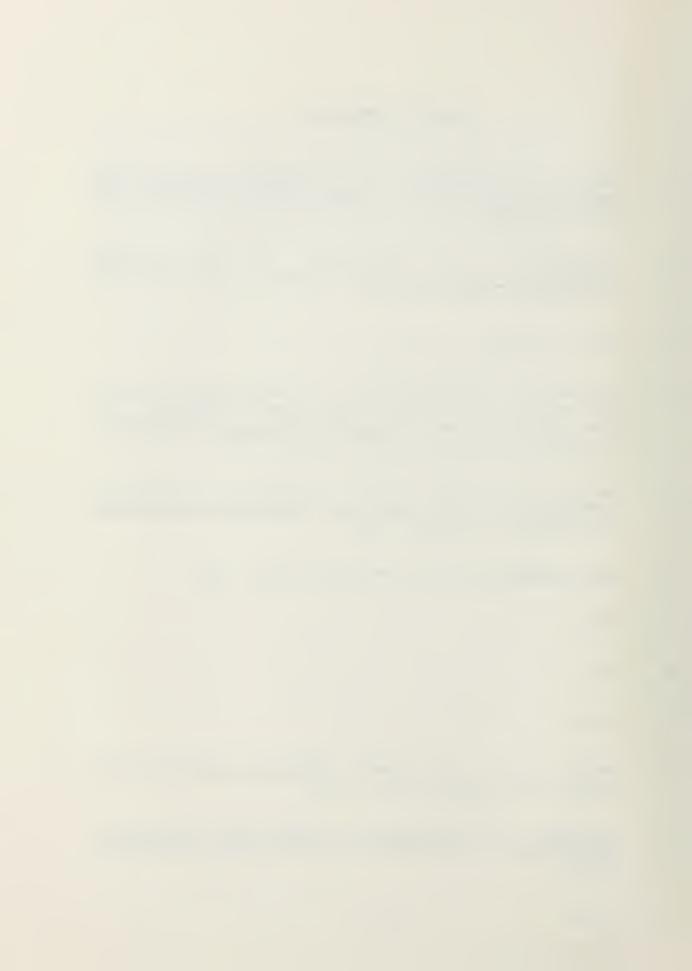


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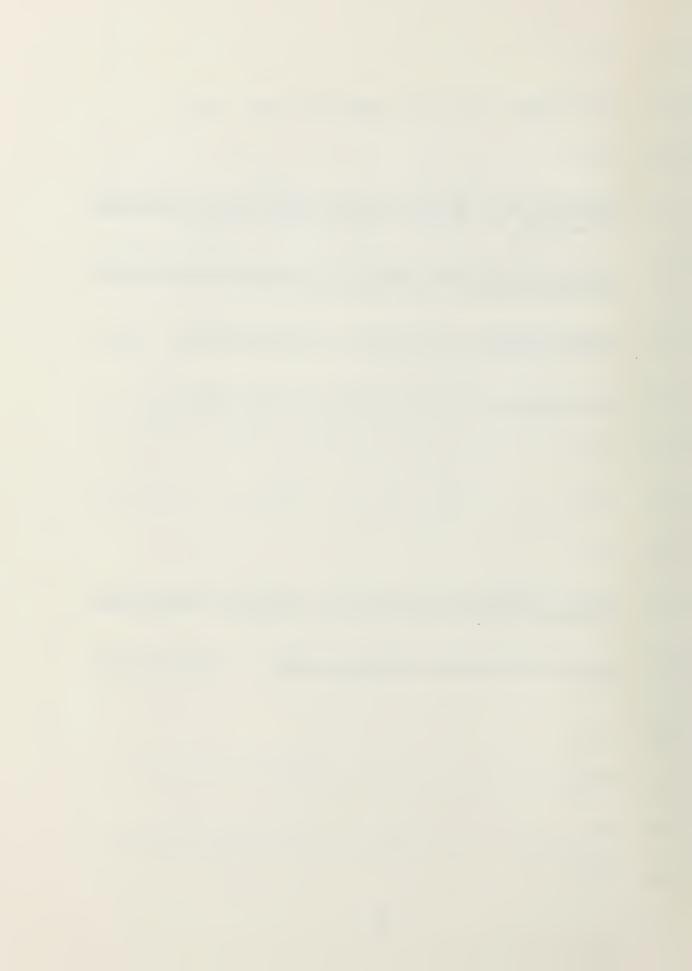


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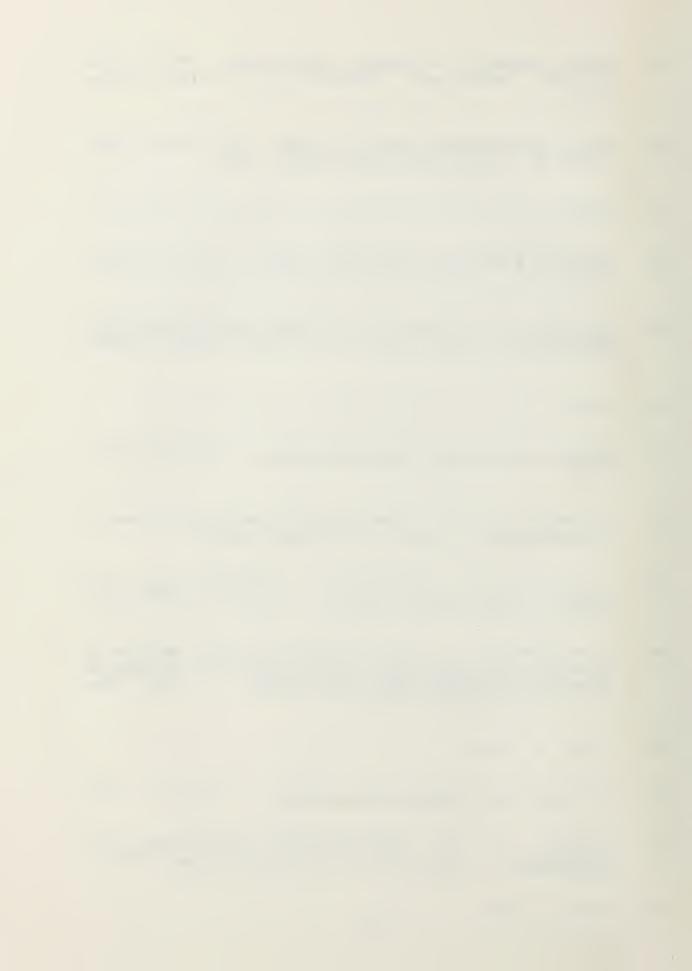


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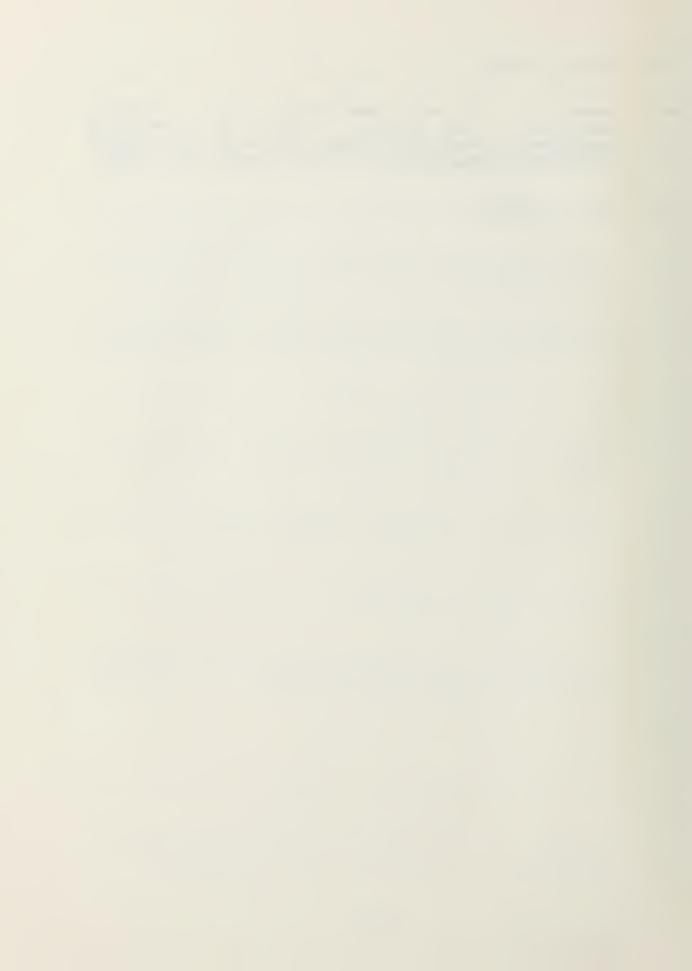


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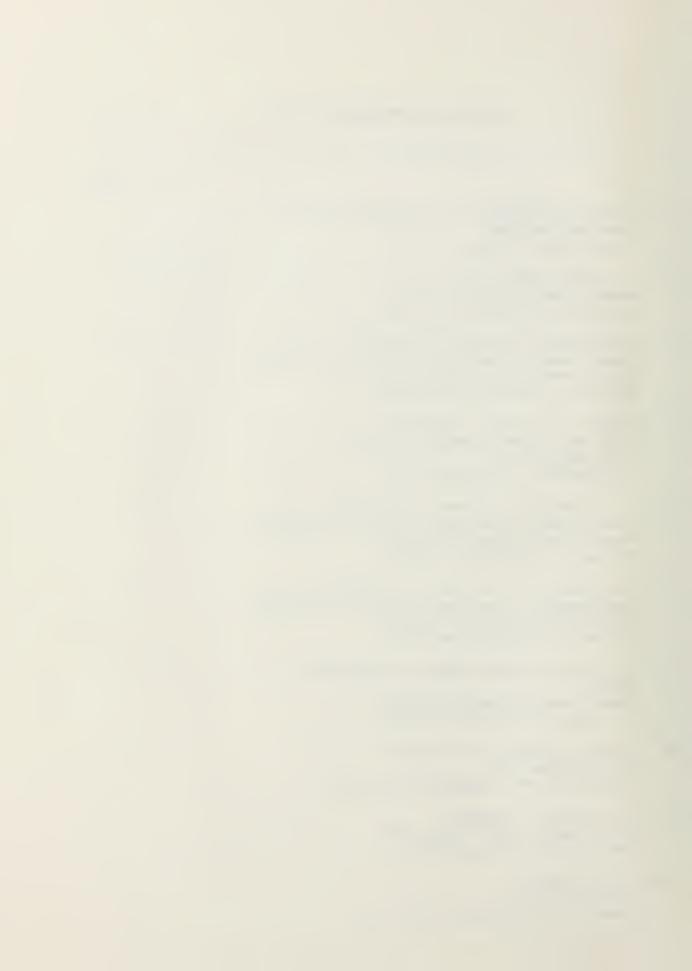


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